

Business Intelligence (BI) Leadership Forum

Supply Chain Analytics: Managing Your Supply Chain Using Fact Based Decisions

There are certain fundamentals which incrementally and measurably contribute to the success of your supply chain. HAVI Global Solutions believes effective supply chains should be managed by fact based decision making driven by the right information which in turn drives the right outcomes. To achieve the desired outcomes through analytics, organizations must:

- Have accessible, actionable and easy to use information
- Build forecasts and baselines taking a bottom-up approach to ensure accuracy
- Implement an effective replenishment strategy based upon a combination of business objectives, standard planning processes and quality data

At this month's BI Leadership Forum meeting we will discuss:

- Supply chain management fundamentals
- Applications of supply chain analytics
- The data foundation for supply chain analytics
- Addressing data quality issues
- Other hurdles to successful supply chain analytics

Presenter: Rich Rooney - Director, Analytics and Supply Chain Services

Rich Rooney has more than 16 years of experience in marketing research, data mining, reporting, and data warehousing working for Information Resources (IRI) and Cambridge Technology Partners. In his current position with HAVI Global Solutions, he leads the Analytic Development group within Marketplace Analytics—providing analytics and reporting for clients in North America, Europe, and Asia. Rich has a BA in Economics & Political Science and an MA in Economics from Miami University.

HAVI Global Solutions (HGS) - The world's most well-respected brands, including McDonald's and Coca-Cola, look to HAVI Global Solutions to solve their complex supply chain and packaging challenges. HGS serves as an extension of their customer's in-house resources in areas like packaging, analytics, supply chain integration, and promotions management, so they can focus on other strategic priorities.

Date: **September 22, 2010**
8:30 – 10:30 AM (NETWORKING BEGINS AT 8:00 AM)

Location: **DeVry University**
814 Commerce Drive
Oak Brook, IL 60523

The **BI Leadership Forum's** mission is to enable the sharing and development of business intelligence best practices among technology and business leaders in a vendor neutral setting. Our events are highly collaborative and provide an outstanding opportunity to network and build lasting relationships with peers throughout Chicago land.

This Special Interest Group welcomes leaders who are responsible for developing and executing their company's business intelligence strategies. Forum meetings will focus on a single topic presented by a host member or guest speaker followed by facilitated group discussion or Q&A to further share ideas and develop best practices.

Forum events are free to AITP members and guests. We highly encourage member IT leaders bring their business counterparts to provide broader perspective and help further educate all on the value and importance of BI.

The Co-Chairs of this SIG Group are:

- Tony Lopykinski, Managing Principal
Maven Advisors, LLC
- David LaRue, Director E-Business, DeVry Inc.
- Anupama Vijayan

AITP Facilitators: Rob Holt and Irish Sanders

PLEASE CHECK OUT OUR WEB SITE AT:
www.AITPChicago.com

This SIG is for corporate BI practitioners only.

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