

THE EXECUTIVES' CLUB OF CHICAGO
Global Leaders Luncheon Series and Technology Conference



The Executives' Club of Chicago
cordially invites you and your guests
to join us for our
Technology Conference
Thursday, March 11, 2010
9:30 a.m. to 11:30 a.m.

High Tech Conference tickets are free to AITP/TLA members, \$125.00 for non-members.

Please register at www.aitpchicago.com to RSVP.

"Harnessing the Power of Information to Drive Better Business Performance"

For an organization to truly gain insight into a business, the focus must shift from an efficient delivery of information to an accurate insight that recognizes the business value of the information for improved business performance. Huge investments in IT do not guarantee better information; it is more important to revolutionize the way data is gathered, processed, and presented.

By embracing Business Intelligence, organizations can deliver the right information to the right people, helping them to make the right decisions. Without reliable information and processes at the heart of performance management, key opportunities and risks would likely be missed. The creation of an enterprise-wide view of information and processes, including financial and operational data, is fundamental to achieving business success.



Moderator

Linda Imonti

Principal
KPMG LLP

Linda Imonti serves as KPMG's National Business Intelligence and Enterprise Performance Management (EPM) Leader. She has more than 23 years of experience helping organizations develop innovative strategic plans and turn business strategies into operational practice. She has helped improve the business performance of many global companies across a broad range of industries through effective conversion of data into intelligence that can provide leadership with real insight. Ms. Imonti's areas of focus include: financial management and operations, business intelligence/enterprise performance management, alignment of enabling technologies, performance improvement, shared services/outsourcing, and CRM.



Cheryl Beebe

Vice President & Chief Financial Officer
Corn Products International, Inc.

Cheryl K. Beebe is Vice President and Chief Financial Officer of Corn Products International, Inc., one of the world's largest corn refiners and a major supplier of high-quality food ingredients and industrial products derived from the wet milling and processing of corn and other starch-based materials. Ms. Beebe joined Corn Products International in 1993 and has held a number of positions of increasing importance in the organization, including Director of Finance for the worldwide corn refining business, Corporate Treasurer, and Vice President of Finance and Tax, prior to becoming Chief Financial Officer.



David Nelms

Chairman & Chief Executive Officer
Discover Financial Services
Second Vice Chair, The Executives' Club of Chicago

David W. Nelms is Chief Executive Officer and a member of the Board of Directors of Discover Financial Services (NYSE: DFS). He is responsible for all Discover® branded financial services, including credit cards and banking products; the Discover Network, a comprehensive payments network that supports multiple card products, issuers and processors; PULSE, one of the nation's leading PIN debit networks; and Diners Club International, a global payments network. Mr. Nelms is also Chairman of Discover Bank, the issuing bank for the Discover Card brands.



Timothy Zoph

Senior Vice President, Administration & Chief Information Officer
Northwestern Memorial Hospital

Timothy Zoph serves as the Senior Vice President, Administration and CIO for Northwestern Memorial Hospital. This year marks his 17th anniversary at Northwestern Memorial and 23 years as a CIO in the health care industry.

Through Mr. Zoph's leadership, Northwestern Memorial has been awarded one of the 100 Most Wired Hospitals for nine years. He was recently named the 2008 CIO of the Year by the Executives' Club of Chicago along with The Association of Information Technology Professionals. Mr. Zoph is also a faculty member of the Chime CIO Boot Camp that is dedicated to training current and future information technology leaders in the healthcare industry.

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