



# The Shoreline

NOVEMBER 2004

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DID YOU WIN THE US SAVING BOND FOR \$200.00? *FIND OUT AT OUR MONTHLY CHAPTER MEETINGS*

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## Monthly SIG's

Several interest groups meet monthly on a wide range of topics/interests. See page 15 for details and contact one of the chairs.

## Executive IT/CIO SIG Breakfasts

These gatherings are scheduled monthly. For further information please send email to [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com) .

## OPEN SIG CHAIRS

Our Disaster Recovery SIG and Consulting SIG are looking for individuals to become Chair or Co-Chair of these SIG groups. Please contact [Paul.Dittmann@AITPChicago.com](mailto:Paul.Dittmann@AITPChicago.com) with your interest and questions.

## SOME OF THE COMING EVENTS

AITP Support / SIG Events - Page 7

The Executives Club - Page 11

Check Out page 15 for SIG Contacts

## Presidents Message

By Paul Dittmann

### President's Message – November 2004

Although we didn't have a Chapter meeting in October in order to focus on the event at The Executives' Club of Chicago where the CIO of the Year was announced, we still held several SIG meetings and supported other technology related events in the Chicago area. Highlights included a panel Chaired by Marianne Hewitt of Sapient on metrics for the different areas of CRM. Panelist were Doug Dietz, Senior Manager Business Systems, PepsiCo, William Blandford, IT Director, Services Fulfillment for Global Telecommunications Solutions, Motorola and Rick Pflederer, Vice President, Morgan Stanley Investment Management. Everyone that attended thought it was extremely valuable and liked the format of the event.

**CIO of the Year Award awarded at the Executive Club of Chicago luncheon on 10/26** – Congratulations to **Pat Moroney**, Senior Vice President and CIO of Health Care Service Corporation, for being recognized as the CIO of the Year for 2004. More information on Pat and the other nominees is included elsewhere in the newsletter.

**Upcoming CAMP IT Expo – November 3<sup>rd</sup> in Rosemont** – Once again Rich Barnier and I will be speaking at the CAMP IT Expo – Our topic is “Running IT Like a Business” (11:30-12:15). This is just one of 45 presentations and panel discussions covering 10 tracks in the value packed one day event. Attendance is restricted to corporate IT professional. There is a link on our website to the CAMP IT Expo site where you can get more detailed information on the event.

**AITP National Meeting to be Held in November in Rhode Island** – Rich Barnier will be representing our Chapter at the National Conference. We'll update you in our December Newsletter.

**AITP National forms a Strategy and Research Advisory Group** – I will be participating in AITP's new R&S IT Advisory Group being Chaired by Christine Leja from the St. Louis Chapter. Chris, the CIO of Southwestern Illinois College, is a former Board Member and officer of our Chicago Chapter. I'll provide more information as it becomes available, but feel free to suggest potential research areas that would be of value to you and/or your company.

**Microsoft to talk about SP2 and the future** – Come to our **November Chapter Meeting** to learn the do's and don'ts of SP2. You can register for this event through our web site [www.aitpchicago.com](http://www.aitpchicago.com).

**Web Site Link for Speakers** – Keep in mind we now have a link on our web site where IT professionals who would like to speak or participate in a panel discussion can express their interest in terms of both topics and desired level of participation. AITP is about networking and sharing knowledge. Your contributions will be greatly appreciated. If you are not interested in speaking, but have a topic that interests you, feel free to e-mail me at [paul.dittmann@aitpchicago.com](mailto:paul.dittmann@aitpchicago.com).

Remember to take advantage of the events sponsored by the Executive Club of Chicago ([www.executivesclub.org](http://www.executivesclub.org)). I look forward to seeing you at one of our SIG or Chapter meetings – **and don't forget to bring a friend.**

Sincerely,

Paul F. Dittmann  
[Paul.Dittmann@AITPChicago.com](mailto:Paul.Dittmann@AITPChicago.com)

## **Patrick Moroney of Health Care Service Corporation honored as the “2004 CIO of the Year” by THE EXECUTIVES’ CLUB OF CHICAGO and AITP**

Media Contact: Inna Suvorov  
Director of Programs  
The Executives’ Club of Chicago  
Ph.: 312-263-3500

October 29, 2004, Chicago, IL:

Patrick Moroney of Health Care Service Corporation (HCSC) was honored as the “2004 CIO of the Year” at THE EXECUTIVES’ CLUB OF CHICAGO’s High Tech Conference on October 26, 2004.

The CIO of the Year Award, sponsored by The Executives’ Club of Chicago in cooperation with the Association Information Technology Professionals, was established by the Club’s Board of Directors in 2003 to recognize the increasingly important role of the CIO in value realization and the delivery of exceptional ROI, as well as the importance that technology plays in Chicagoland’s companies and our economy.

The award was presented by John Edwardson, Chairman & CEO of CDW Corporation and First Vice Chairman of The Executives’ Club, and recognized Patrick Moroney as one of the leading CIOs in the Chicagoland area for his contribution to his company and the industry in the area of IT management.

Patrick Moroney is the Senior Vice President and Chief Information Officer of Health Care Service Corporation (HCSC), specifically responsible for enterprise-wide information technology strategy and operations which includes all three Blue Cross Blue Shield of Illinois, Texas and New Mexico plans. He is also a Board Member for RealMed a real-time claims adjudication firm in which HCSC has an ownership investment. In these capacities Moroney is a leader in ensuring HCSC’s healthcare business strategy is enabled by technology investment and delivery and that the mission of the company to make healthcare affordable and accessible to members is achieved. The technology division of 1,800 staff supports all business operations including claims processing, membership, customer service and operations and internal and external electronic partner relationships.

Additional details are available on The Executives’ Club of Chicago website at

<http://www.executivesclub.org/>

## **FREE MEMBERSHIP – STUDENTS**

Did you know our chapter pays for the first year of full membership in our chapter to all student chapter graduates? Our chapter has over 300 student members and growing!! For additional information please contact David Branigan, Ed.D. at Student Awards via e-mail at [Dave.Branigan@AITPChicago.com](mailto:Dave.Branigan@AITPChicago.com)

## **FREE Project Management**

Are you still waiting for headcount to increase? Project timetables falling through the cracks? Could you use some extra help? FREE!

DeVry University's capstone course, Senior Project, requires students to "apply knowledge and mastered skills, including problem-solving techniques and project-management methods, to an applications-oriented project."

You can take advantage of this opportunity to have senior-level computer information systems and network and communications management students do a project for you.

If the idea sounds intriguing, send Dave Branigan an email ([david.branigan@aitpchicago.com](mailto:david.branigan@aitpchicago.com)) to find out how to get a project team working for you.

## **Association of Information Technology Professionals (AITP)**

### **Dinner Meeting Events information**

**Date and Time:** November 8th, 2004, 5:30 Registration, Presentation at 6:30 and Dinner 7:45

**Location:** Lamirage Restaurant (On Algonquin Road just few blocks east of Route 53)  
3224 Algonquin Road  
Rolling Meadows, IL  
847-222-1222

**Event Type:** Presentation and Dinner

**Sponsor:** Association of Information Technology Professionals AITP

**Price:** Members \$30, Nonmembers \$40, Students \$20, at the door add \$5

**Topic/Theme:** Microsoft speaks about the real impact of Windows XP Service Pack 2 and provides a glimpse at the future.

The latest Service Pack for Windows XP, Service Pack 2 (SP2), is all about security, manageability, and a great user and administrative experience. It's one of the most important updates Microsoft has ever released. It provides greatly improved protection against viruses, hackers, and worms, and includes Windows Firewall, Pop-up Blocker for Internet Explorer, and the new Windows Security Center.

Kevin will cover the whys, how's, and how-to's of Windows XP SP2, and how this new focus on security and manageability will not only improve your working lives today, but will continue into future Microsoft products.

### **Speakers:**

Kevin Remde, a native Minnesotan, was originally a music student. After realizing there was no money in it he completed his BA in Computer Science at the University of Minnesota in 1988. For the past 15 years, he has been a Software Engineer, an Information Systems Professional, and eventually Information Systems Manager for a manufacturing and ERP software company. In 1994 he became an MCP and now an MCSE: Security in Windows 2000 and MCSA/MCSE (2003). Kevin's current role for Microsoft is as a Technology Specialist and IT Pro Champion, speaking at live TechNet Briefings, on TechNet Webcasts, and partnering with IT Pro user groups.

### **How to register:**

Please register using the meeting link on the <http://www.aitpchicago.com/> web site before noon on the Friday before the event. We have to provide the restaurant with an estimate of the attendance. You may also use the web link over the weekend. For late registrations and cancellations on the day of the event, please call Paul Dittmann at 312-391-5822.

## **Upcoming E-Commerce Forum SIG Meeting/Luncheon**

E-Commerce SIG Meeting Fees:

**AITP Members \$20, Non-Members \$40**

CHECK OUT OUR FUTURE EVENTS.....

*11:30AM-1:00PM at LaMirage; 3224 Algonquin Road, Rolling Meadows, IL 847-222-1222*

**November 18, 2004** **SPEAKER:** John Riley, Hubbell Incorporated

**REGISTRATION DEADLINE: November 4, 2004!!** (*Seating is limited; therefore, no walk-ins will be accepted.*)

**TOPIC:** Successful eCommerce with your SMEs

**Group Leader: Angela LiVolsi** [angela.livolsi@aitpchicago.com](mailto:angela.livolsi@aitpchicago.com)

Office: (847) 390-5092

**Board Chair: Paul Dittmann** [paul.dittmann@aitpchicago.com](mailto:paul.dittmann@aitpchicago.com)

Subscribe to our **E-Commerce** SIG mailing list, send a blank e-mail to the following e-mail address: [ecommercesig-subscribe@aitpchicago.com](mailto:ecommercesig-subscribe@aitpchicago.com).

## **AITP Supported Event - CAMP IT Expo**

*November 3, 2004, Donald A. Stevens Convention Center in Rosemont*

CAMP hosts full day of IT seminars - 45 presentations covering 10 tracks. There is no charge for corporate IT Executives. CAMP has a reputation for attracting quality speakers and panelists. **Enter "AITP" as your Registration Code to qualify for an AITP drawing the day of the event.**

## **AITP CIO SIG Breakfast Roundtable**

*November 12, 2004 at Peoples Energy*

An opportunity for CIOs and Senior IT professionals to network and share challenges and potential solutions. To register or to find out more details, contact Rich Barnier [rich.barnier@aitpchicago.com](mailto:rich.barnier@aitpchicago.com)

## **November ECommerce SIG Meeting**

*November 18th, 2004, 11:30AM-1PM, Lamirage Restaurant, Arlington Heights, IL*

**SPEAKER:** John Riley, Hubbell Incorporated

**TOPIC:** Successful eCommerce with your SMEs

More information to follow.

## **Finally a Presidential Candidate we can all agree on!**

### **On Richard Barnier's nomination for President of the North Central Regions**

By: Paul Dittmann, President of the Chicago Chapters of AITP "Windy City"

Richard Barnier has been nominated for President of the North Central Regions of AITP. These include all the 15 chapters in WI., MI, IL, and the Illinois boarder St. Louis MO. Chapter. You can vote for Rich at [www.aitp.org/vote/](http://www.aitp.org/vote/). Our personal and professional relationship spans 20+ years where I have grown to respect Rich's leadership, integrity, unbelievable network of professional friendships, endless effort and knowledge of the business of IT. It wasn't until 7 years ago when I was a managing director in the technology practice at American Express that Rich talked me into joining AITP and I saw the incredible association it was and what Rich was doing to build the Chicago chapters. Following are just a small portion of his accomplishments:

#### **Under his leadership:**

- ✓ The professional membership of the Chicago Chapters has quadrupled
- ✓ SIGs (Special Interest Groups) have been formed where IT professionals with common interests can discuss IT issues in more detail – for instance, the VMS SIG spent a year developing a best practices white paper on Vendor Management Systems (the white paper is available on the VMS SIG page of our web site). The CRM SIG is presenting a panel this month on the metrics relevant to the different areas covered by CRM systems. These are just samples of the value these SIGs are providing to our local IT community.
- ✓ CIO and CTO SIGs have been formed that hold breakfast meetings where senior IT executives can share issues and resolutions in a relaxed environment. Rich is co-facilitator for these meetings
- ✓ Through participation with The Executives' Club of Chicago, our Chapter has reached out to CEOs, COOs, CMOs and CFOs to broaden communications between CIOs and the other C-Level executives. Rich helped develop their CEO/CIO roundtables and participates on their Technology Committee
- ✓ Our Chapter's CIO of the Year Award has thrived and is now, for the second year, co-sponsored by The Executives' Club of Chicago, the city's premier association for C-level executives. Their lunch meetings and Tech Forums draw well in excess of 500 people. The head table at their luncheons usually contains CEOs from 20-30 major Chicago area corporations.
- ✓ We have become the organization that other associations come to for expert speakers and panelists.

Equally as important as his contributions to our Chapter are his contributions to the IT community. I asked the membership if anyone would like to add their comments and received several dozen replies. I thought I would share a few with you below.

*From Jan LaHayne, CIO of Littlefuse, Inc.*

“Rich understands that the "business of business is business" and he brings together CIOs, CFOs, and CEOs. He has invited me and a number of my C-level executives to various meetings where key CEOs from our customer base are speaking. Not only are the meetings informative for my CEO and CFO, but it helps emphasize that CIOs are key strategic business partners--not just cost center techies.

If there are areas of concern that I have confronted in I.T. that has major strategic impact, Rich's rich contact list includes someone who can assist me. If I needed some contacts to put in place a virtual global help desk, Rich knew the companies who were global and those that ran their global help desk internally and those companies who outsourced their global help desks.

Those types of relationships are invaluable to a busy executive, and because Rich Barnier is so well thought of throughout the Chicago metro area, no CIO has ever refused to assist me with a particular issue when Rich has referred me to them.

Finally, I think the success of the AITP Chicago Chapter is directly tied to Rich. He brought together the brightest and the best of the Chicago senior level Information Technology executives, and insured that their investment of time in AITP was valuable, worthwhile, and increased their I.T. knowledge base. He works well with other professional groups--SIM, The Executives Club of Chicago, etc., and is respected across many multiple professional organizations and disciplines.

I also cannot emphasize enough what a fine gentleman Rich is. He is always professional, but personally, he is kind, warm, and genuinely interested in the people he meets, their home and family life, as well as their professional aspirations. I have asked favors and advice about my own career of Rich, and he has always been available, been a great listener, and has used his myriad of contacts and relationships to steer me in the right direction.”

*From Tony McDonald, SVP & Managing Director, AON Corporation*

“It's hard to put into words what I've seen Rich do in Chicago. He is the master networker. I like to tell people that I saw someone on the street today that did not have Rich's card. But I have no doubt that he will have one by the end of the day.

The most impressive thing about Rich is how much he gives of himself to help everyone with whom he comes into contact. Time after time, I have either seen him or been told by other people a story of a connection that Rich went out of his way to make. Rich treats everyone with respect and gets the same respect back from all of us.

Rich's connections extend to the senior management level. He has done more to elevate the perception about IT at this level than I would have thought possible for just one person. Because Rich speaks to and is trusted by the CIO's and CEO's of so many companies, he is able to impress upon people ideas and encouragement for getting the most value out of the IT

investment.

I'm writing this because I want to say thank you to Rich for doing so much for his industry. But also because I want to say thank you to Rich for being such a great person and someone I'm proud to say is my friend. “

***From Jean Holley, Senior VP and CIO of Tellabs***

“Rich Barnier has dedicated a significant amount of his personal time and effort to create opportunities and to build programs that “close the gap” between IT and the business at all levels in an organization. He recognizes the need to have strong IT relationships at the C-levels and has been instrumental in helping executives develop and strengthen these relationships. Rich Barnier is respected by his peers as not only an excellent IT executive, but a thought leader who works to help executives achieve their vision.”

***From Patrick E. Moroney, - SVP/CIO HealthCare Service Corporation - BlueCross BlueShield of Illinois, Texas, New Mexico***

"Rich Barnier is the premier networker and community builder. Through vehicles like the Executives Club of Chicago he has brought together CEOs and Senior IT leaders in a partnership focused on improving the value of IT, the vibrancy of senior IT executive careers and the vitality of the Chicago business community. I know of no one in Chicago or other areas of the country who has so unselfishly given of himself to help build relationships across the "C" level landscape."

***From David Gillhouse, Vice President Information Technology, The Chamberlain Group, Inc.***

"Rich is an ambassador of IT from the classroom (universities, student organizations & AITP symposiums) to the boardroom (organizing the CEO/CIO focus group within The Executives Club of Chicago). Rich has brought IT to the forefront of C level executives communicating the strategic importance of applied business technology.?"

***From Larry Buettner, CIO, Wheels Inc.***

“In conjunction with Pat Moroney, Rich was instrumental in establishing the CIO level job networking that has provided numerous leads and jobs for many of our colleagues. This was an outstanding success and provided an invaluable service to us all. As the economy has improved, it remains a source of posting and finding new resources

*From John Pomeranz, VP and CIO, Trizec Properties*

Rich Barnier devotes countless hours to help technology executives' work better and together - sharing knowledge and experiences, discovering opportunities for professional growth and expansion of services, enabling us to do our jobs better or more easily.

His commitment to IT professionalism, executive leadership, and comradeship has endured through industry growth and contraction, and produced a new level of professional organization for Chicago AITP.

*From Mike Altendorf, VP of IT, Ace Hardware Corporation*

“Rich does a great job networking with all "C" level executives. He is enthusiastic and tireless in bringing CIO's together for discussions as well as getting CIO's to mix with other "C" level executives at luncheons, presentations and roundtable discussions. Rich is a tremendous advocate for the CIO.

*From Ellen Barry, CIO, Metropolitan Pier & Exposition Authority*

“Just a note on how much I value Richard Barnier's role in AITP. Richard has been a significant help in introducing CIOs and other 'C' level professionals. Through his efforts with AITP, as well as other organizations like the Executives' Club of Chicago, Richard is always reaching out to the senior technical community by inviting groups of us to join him at thought leadership events. He performs a wonderful service of introducing us to others in our field and providing insights in the value others bring to the technology community. Networking is an important component of our professional growth and Richard has been very effective in helping many of us connect.”

\*\*\*\*\*

The list goes on and on of Rich's accomplishments in our profession. I would also like to mention that in 2002 Rich received the highest honor an AITP member can get, the “Lifetime achievement” award. Only a handful of members have “earned” this award since AITP was founded in 1951.

I think the above comments give you the picture. It is hard to add much without being redundant. On a personal level, I have valued Rich as a mentor and friend for over twenty years. You won't find a more effective or energetic advocate for AITP and the IT community. He deserves your vote for President of the North Central Regions.

Please feel free to contact me with any questions at [Paul.Dittmann@AITPChicago.com](mailto:Paul.Dittmann@AITPChicago.com).

Sincerely,

Paul Dittmann  
President of the Chicago Chapters of AITP “Windy City”  
[Paul.Dittmann@aitpchicago.com](mailto:Paul.Dittmann@aitpchicago.com) ; [www.aitpchicago.com](http://www.aitpchicago.com)



## **THE EXECUTIVES' CLUB OF CHICAGO**

[www.Executivesclub.org](http://www.Executivesclub.org) (630) 202-2285

### **Officers**

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**CEO Luncheons -11:45 AM to 1:45 PM – Business Attire  
& High Tech Conference Series - 2:00 to 4:00 PM**  
**Tickets to High Tech Conference are free to AITP  
Members**

**Location: Hilton Chicago at 720 South Michigan, Chicago,  
IL.**

**October 26, 2004**

**CEO Luncheon: Ivan Seidenberg, CEO, Verizon  
Communications**

**Conference: Global Outsourcing – The Pitfalls and  
Challenges**

**The Executives Club of Chicago/AITP: CIO of the Year  
Award Presentation at the beginning of High Tech  
Conference.**

**December 7, 2004**

**CEO Luncheon: Fredrick Smith, Chairman and CEO of  
FedEx Corp.**

**Conference: High Tech 2005 and Beyond**

**March 18, 2005**

**CEO Luncheon: Craig Barrett, CEO of Intel Corporation**

**Conference: IT Corporate Governance – The Broadening  
Scope of Sarbanes-Oxley**

**June 8, 2005**

**CEO Luncheon: Richard C. Notebaert, Chairman & CEO  
Quest Communications**

**Conference: Virtual Workplace**

**Tickets to High Tech Conference Series are free to AITP  
Members and \$100.00 to non-members. Please send email  
to Rich Barnier reserve your free ticket 7 days before  
High Tech Conference Series date to**

**[Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)**

#### Directors outlined

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## About the Executives Club of Chicago

### Chicago-based programs, with global impact

Ranked as one of the nation's top three business forums by the Washington D.C.-based "Top-Speaking Forums," The Executives' Club of Chicago earns that reputation with effective programs and activities.

Our regular luncheon speakers are the CEOs of Fortune 100 companies. We provide our members -- and all Chicago business -- a seat at the table as key diplomats and international business leaders shape policy for the global economy. International Advisory Council assists in establishing critical strategic alliances in cities throughout the world, helping to ensure that wherever our members travel, they can rely on Executives' Club to connect with viable business prospects and partners, to monitor trends, and to gain access to the executives and diplomats who drive the global economy.

Chicago Programs: Club members convene for ten luncheon meetings yearly to hear nationally known CEOs, politicians and policy-makers. Luncheons provide an ideal forum for members to develop business contacts and entertain clients. Our 9 Committees and 4 Special Interest Groups sponsor 30 special briefings on business issues throughout the year.

Washington, D.C.: Executive Leadership Briefings bring Executives' Club delegations together with senior government officials for off-the-record meetings on trade and economic issues.

International: Since 1990, when the Club's first Executive Leadership Mission visited the former Soviet Union and Finland, the Executives' Club has conducted 4 international missions to Belgium, Germany, Hungary and Poland (1992), to the People's Republic of China and Hong Kong (1994) and to Paris, Brussels, Berlin and Prague to meet with senior officials of the European Commission, the European Parliament and senior officials in the public and private sector (1995). Led by Governor Edgar and Executives' Club President Kaarina Koskenalusta, this most recent mission identified a wide range of trade, joint venture and investment opportunities available in these countries for our members in the European market place of 350 million people.

### Networking opportunities: Committees and Special Interest Groups

With our membership growing each year, it's sometimes difficult to meet those Executives' Club members who can most positively impact your business. To facilitate networking among our members, the Club has established 13 dynamic committees and special interest groups. These committees develop programs/briefings that focus on specific topics and provide a forum for all Club members with the opportunity to meet and network with other members who share their special interests. In addition, committee members take responsibility for nominating and screening new Club members who will keep our organization vital and enhance the value of Executives' Club membership for all.

Committee members serve by appointment of the Club's Chairman. Active participation (a minimum of 2 general meetings and two briefings per year) is critical to the effectiveness and impact of these committees. If you wish to be considered for a committee appointment, please contact the Club office.

For more information on this and other programs please contact:

Richard C. Barnier, Chairman CEO/CIO Focus Groups  
[Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

THANKS TO THOSE WHO CHAIR & HELP  
ON OUR CHICAGO CHAPTER COMMITTEES  
(**BOLD - CHAIRS**)

<b>AWARDS:</b>	<b>Marty Klest</b>
<b>CHAPTER LIAISON:</b>	<b>John DeLauriea</b>
<b>COMMUNICATIONS:</b>	<b>Jeff Senger</b>
Mail Lists:	Rich Barnier
Editing:	Barnier/Dittmann
Advertising:	Jeff Senger
Chapter Directory	OPEN
<b>WEB MASTER</b>	<b>C. Melidosian</b>
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<b>STUDENT EDUCATION:</b>	<b>David Branigan</b>
DeVry Chicago:	Astrit Mehmeti
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Retention:	Gerry Parran
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Schaumburg:	Marv Lund
Chicago Loop:	Randy Schmidt
NW & West Suburbs:	Ray Cebold
<b>SIG GROUPS:</b>	
Executive IT/CIO:	Rich Barnier
IT Transition Group	Paul Dittmann
CRM & KM:	Terry Hinaris
Electronic Commerce	Angela LiVolsi
Executives Club CEO/CIO	Rich Barnier
CTO or equivalent	Rich Barnier
Wireless:	Tom Weber
E-Security:	Ken Watson
Disaster Recovery	OPEN
Consulting/NACCB	OPEN
Sales/Marketing	Gerry Parran
Sales Transition Group	John Hoagland
Vendor Mgmt Sys	Cynthia Goss
Infrastructure	Marty Klest
<b>SPECIAL EVENTS:</b>	<b>Marv Lund</b>

**Announcement For New AITP Chicago  
Newsletter Format**

We are in the process of designing the new format. All suggestions are appreciated. Some of the suggestions we are looking for:

- Articles
- Format
- Columns; recurring, upcoming...

Please send all suggestions to Jeff Senger ([Jeff.Senger@AITPChicago.com](mailto:Jeff.Senger@AITPChicago.com)) or call at (847) 222-7150 x 25

**Announcement for New AITP Chicago  
Website**

We are in the process of creating the new format for the AITP Chicago Website. It will have a much current look and much more information.

[www.AITPChicago.com](http://www.AITPChicago.com)

Check it out.

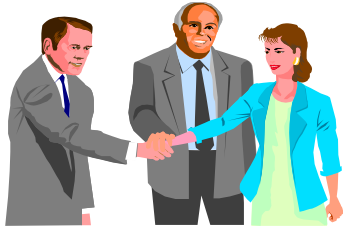
**Members Please Follow Up On...**

**All Members:** The AITPChicago chapter is in the process of converting The Shoreline to an email only document. Please send your updated email address to Rich Barnier @ [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

**SIG Chairs:** Please have your event listings and previous event notes to Jeff Senger, [jeff.senger@AITPChicago.com](mailto:jeff.senger@AITPChicago.com) by the 15<sup>th</sup> of each month so we may promote your SIG group.

**ALL Members:** Please email Jeff Senger, [jeff.senger@aitpchicago.com](mailto:jeff.senger@aitpchicago.com), and give your ideas for newsletter content and your opinion on the new format.

**THANKS ALSO FOR THOSE RENEWING YOUR MEMBERSHIP YOU ARE THE REASON OUR CHAPTER IS NUMBER ONE!**



**WELCOME NEW MEMBERS!!**

*Joel Anger, Eric Arbogast, C. Dexter Glenn, Lynne Green, Mark Healy, John Hines, Colleen Madison, Patrick Mondy, Mary Myers, Kevin Theyel*

**MEMBER ANNIVERSARIES**

**Please congratulate and say “Thanks” for these members for all their years of dedication and service to AITP.**

**35 Years**

Frank Miralgio

**25 Years**

Richard Pawlicki

**20 Years**

Don Kowski

Dennis Sundin

Barbara Harris

Richard Barnier

**15 Years**

Robert Hilligoss

**10 Years**

Terrence McKillop

**5 Years**

Richard Charts

Steve Stone

Sharon Reeves

**AITP MEMBERSHIP**

The membership numbers are in for the end of December 2002. We again, by a far margin, are the largest AITP chapter in the known universe! Congratulations to all of you on a great 2002 year end to make this happen.

In today’s fast-paced world of technology, there is an association that offers its members limitless opportunities for professional and personal growth. With thousands of IT professionals in 250 chapters across the US and Canada, AITP provides the means for a broader understanding of principles in the IT industry. AITP membership means being a part of a long-standing, progressive, professional association well respected in the Information Technology industry. Involvement in AITP is job enrichment. Enhance your technical and managerial skills, while building your competence and professional dimension. Interaction with a broad spectrum of IT professionals stimulates a disciplined, purposeful and goal-oriented approach to the job and its opportunities.

AITP’s Professional Development includes educational programs on the national, regional, and chapter levels for members in entry-level to upper-management positions. There are also, Special Interest Groups, National & Regional Conferences, Private & Public Sector Recognition Awards, Executive IT / CIO of the Year Awards, and individual member professional contribution Awards.

The heart of AITP lies in its local chapters where members have the opportunity for direct networking with their peers; informal discussions, educational seminars, and exchanges of ideas for the solution of common problems are a major membership benefit. Contact Kathleen Ladner at [kathleen.ladner@AITPChicago.com](mailto:kathleen.ladner@AITPChicago.com)

## **AITP CHICAGO AREA SPECIAL INTEREST GROUPS**

If you would like to be added to or work on any of these Chapter SIG Groups please contact Chairperson or  
Lise Gorajski @ [AITPSIG@AITPChicago.com](mailto:AITPSIG@AITPChicago.com)

### **CRM & KNOWLEDGE MANAGEMENT**

Terry Hinaris – Chair

RSVP Info: [crm.sig@aitpchicago.com](mailto:crm.sig@aitpchicago.com)

Meetings: per web page updates

### **ELECTRONIC COMMERCE FORUM**

#### **ECF-SIG**

Angela LiVolsi – Co-Chair

RSVP/Info: [ecf.sig@aitpchicago.com](mailto:ecf.sig@aitpchicago.com)

eCommerce Technology

### **CONSULTING/NACCB**

OPEN – Chair

RSVP/info [Paul.Dittmann@aitpchicago.com](mailto:Paul.Dittmann@aitpchicago.com)

For consulting businesses & consultants

### **EXECUTIVE - IT/CIO**

Rich Barnier - Chair

Invitation only – non transferable

RSVP/Info [Rich. Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

CIO peer group monthly meetings

### **DISASTER RECOVERY**

OPEN - Chair

RSVP/Info: [Paul.Dittmann@AITPChicago.com](mailto:Paul.Dittmann@AITPChicago.com)

### **e-SECURITY w/CSI**

Ken Watson – Co-Chair

Chuck Ryan – Co-Chair

Meetings: per newsletter announcement

RSVP/info [security.sig@aitpchicago.com](mailto:security.sig@aitpchicago.com)

### **NEW CTO SIG**

Barry Robinson @ Trizec – Co-Chair

Carl Snyder @ Pactiv – Co-Chair

CTO and equivalent peer group

RSVP/Info [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

### **NEW INFRASTRUCTURE SIG**

CO-Chairs

Marty Klest @ MAKE

John Scheer @ Harris Bankcorp

Robert Reed, American Express Tax

Arthur Huenecke, Elkay Mfg

RSVP/info [infra@AITPChicago.com](mailto:infra@AITPChicago.com)

### **SALES DEVELOPMENT**

Gerry Parran – Chair

RSVP/info [sales.sig@aitpchicago.com](mailto:sales.sig@aitpchicago.com)

For professional sales/marketing

### **SALES TRANSITION GROUP**

John Hoagland – Co-Chair

Rich Barnier Co-Chair

Those Sales and Managers in transition

Info: [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

### **VENDOR MANAGEMENT SYSTEMS**

Cynthia Goss – Co-Chair

[CGOSS@transunion.com](mailto:CGOSS@transunion.com)

Karen Wilson - Co-Chair

[Kwilson@makecor.com](mailto:Kwilson@makecor.com)

Purpose is to assist each other with best practices  
in Vendor Management.

Meetings info: per web page updates

### **EXECUTIVES CLUB of CHICAGO CEO/CIO Focus Group**

Rich Barnier – Co-Chair

[Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

Building Corporate Strategic Partnerships

IF THERE IS A SIG GROUP THAT YOU  
WOULD LIKE TO START, PLEASE CONTACT  
PAUL DITTMANN

([Paul.Dittmann@AITPChicago.com](mailto:Paul.Dittmann@AITPChicago.com)) FOR  
INFORMATION.

IF THERE IS A SIG GROUP THAT YOU  
WOULD LIKE TO PARTICIPATE IN, PLEASE  
CONTACT THAT SIG CHAIR OR GO TO  
<http://www.aitpchicago.com/> AND LOOK UP  
THE NEXT EVENT FOR THAT SIG.

*AITP Professional Membership Application (Rev. 3/03)*

MAIL TO: AITP, PO BOX809189, Chicago, IL. 60680-9189 or FAX: 312-527-6636 Ofc: 312-245-1070 [www.AITP.org](http://www.AITP.org)

Please complete all sections of the application.  
**(PRINT OR TYPE LEGIBLY)**

List your certifications \_\_\_\_\_

Former Member  
 Former Student Member  
 Former Interim Member

Name: First Middle Initial Last

Employer Name: Your Title Dept/Div.

Employer Address: City State/Prov. Zip + 4/Postal

Home Address: City State/Prov. Zip + 4/Postal

Send Mail to: Home ~ Company *AITP may include my name& address for mail list rentals:*  Yes  No

Business Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

**PLEASE NOTE THAT YOU MAY ALSO JOIN ONLINE AT OUR WEBSITE: WWW.AITP.ORG**

Association Dues: \$ 185.00 Chapter Selected: **Chicago Windy City # 147**  
One time Processing Fee: \$ 15.00 CHAPTER WEB SITE: <http://www.aitpchicago.com>  
SUB-TOTAL \$ 200.00 NATIONAL WEBSITE: [www.aitp.org](http://www.aitp.org)

**Dues include two free meals at chapter meetings!**

Contributions or gifts to the Association of Information Technology Professionals (AITP dues) are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

Specify Payment Method:  Visa  MasterCard  Check  Money Order **(PRINT LEGIBLY)**

Name on the credit card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

I hereby apply for membership in AITP. I agree to comply with the requirements of the Bylaws and Code of Ethics and all regulations adopted by the Association of Information Technology Professionals.

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsors Name: \_\_\_\_\_

**Free Special Interest Group Signup Section - check the groups desired below:**

- E-Business / E-Commerce
- E-Security / Disaster Recovery
- Executives/CIO
- Wireless
- Sales Development
- CRM & Knowledge Management
- Business Intelligence (reporting)
- ERP
- Government
- Consulting/NACCB

Interested in forming a new group?: Group Name: \_\_\_\_\_

**INFORMATION** on Windy City membership contact: [Kathleen.Ladner@AITPChicago.com](mailto:Kathleen.Ladner@AITPChicago.com)

## Paid Advertisement

<b>EDI Partners Education in Electronic Commerce &amp; EDI</b>  Chicago area and Minneapolis one day courses: phone (952) 927-0784 to register <b>Web site: edipartners.com</b>	<b>EDI 101</b>	<b>Nov 18</b>
	<b>ANSI X12</b>	<b>Nov 19</b>
	<b>EDI 201</b>	<b>Dec 1</b>
	<b>Financial EC</b>	<b>Dec 2</b>
	<b>Intro to XML</b>	<b>Dec 3</b>
	<b>EDI 101</b>	<b>Dec 14</b>
	<b>ANSI X12</b>	<b>Dec 15</b>

<p style="font-size: 1.2em; color: red; margin: 0;"><b>SENCO, Inc.</b></p> <p style="margin: 0;"><i>Information Services Consultants</i></p> <p style="text-align: center; margin: 10px 0 10px 20px;"><i>Jeffrey R. Senger</i> <i>President</i></p> <p style="font-size: 0.8em; margin: 0;">Email <a href="mailto:jsenger@sencoinc.com">jsenger@sencoinc.com</a>      www.sencoinc.com                  Phone 847.202.6697, Ext. 25      1540 E. Dundee Road, Ste. 245                  Fax 847.202.6698      Palatine, Illinois 60074</p>		<p style="text-align: center; font-style: italic;">Services</p> <ul style="list-style-type: none"> <li>• Project Management</li> <li>• Application Infrastructure</li> <li>• Enterprise Solution</li> <li>• Training</li> <li>• Security Assessment</li> <li>• Business Continuity / Disaster Recovery</li> <li>• Staffing Solutions</li> <li>• IT Portfolio Mgmt.</li> </ul>
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John Jaska CDP  
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[JJASKA@FACS.ORG](mailto:JJASKA@FACS.ORG)

### Membership (Retention)

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### Chairman & Public Relations

Richard C. Barnier  
630-858-3998  
[Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

**CTO's** - our members have requested a new SIG group be formed for those CTO's or equivalent at their companies. We have several CTO's already signed up and are looking for more. Please email me if you are interested in getting together with your peers on a monthly basis to exchange ideas, network and build your resources. [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

**ASSOCIATION of INFORMATION  
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## *SHORELINE*

### AITP MISSION STATEMENT

It is the mission of AITP to provide superior leadership and education in Information Technology. AITP is dedicated to using synergy of Information Technology partnerships to provide education and benefits to our members and to working with the industry to assist in overall promotion and direction of Information Technology.

**CHECK OUT OUR WEB PAGE FOR UPCOMING EVENTS**

[www.aitpchicago.com](http://www.aitpchicago.com)

**\$200.00 US SAVINGS BOND – NOW GIVEN AT OUR MONTHLY CHAPTER  
MEETINGS**