



The Shoreline

NOVEMBER 2003

CHECK US OUT AT:

www.AITPChicago.com

DID YOU WIN THE US SAVING BOND FOR \$200.00? *FIND OUT AT OUR MONTHLY CHAPTER MEETINGS*

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SOME OF THE COMING EVENTS

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Check Out page 10 for SIG Contacts

Monthly SIG's

Several interest groups meet monthly on a wide range of topics/interests. See page 12 for details and contact one of the chairs.

Executive IT/CIO SIG Breakfasts

These gatherings are scheduled monthly. For further information please send email to cio.sig@aitpchicago.com .

AITP Chicago Board Nominations

AITP Chicago is accepting nominations for Board Members for the 2004-2005 term.

AITP Chicago Board Nominations
Due by October 25

Help AITP Chicago Grow!
Interested Members should submit their application by sending an e-mail to paul.dittmann@aitpchicago.com

Presidents Message

By Paul Dittmann

October was an extremely busy month for AITP Chicago. At our normal monthly meeting, Steve Paroby and Troy Smith of E&Y explained an approach to helping non-technical corporate executives, audit committees and board members understand the nature of digital risk and how to measure and manage it. At a special meeting at CAMP IT Expo, Bruce Barnes used his experience as a CIO at insurance and financial companies to help us understand the “CIO Paradox” of how to do more with less and how to measure IT value in a way that can be understood by executive management. In addition, 30+ presentations from the AITP National Conference in St. Louis were webcast to 3 DeVry locations. These presentations, divided into tracks for Management, Technical and Security issues, were free to AITP members.

CIO of the Year Award awarded at the Executive Club of Chicago luncheon on 10/29. Although we didn't know the winner at press time, we had an exceptional group of finalists to choose from this year: William Farrow, Chicago Board of Trade; Mark Griesbaum, Career Education; William Haser, Tenneco, Jon Stevens, CDW; Scott Johnston, Chicago Mercantile Exchange and Pat Moroney, Blue Cross Blue Shield of Illinois. The winners will be posted to our Web Site on October 30th.

Research Awards – In an effort to build value for our members, AITP Chicago is in the process of soliciting white paper topics from the university community in Chicago. We will evaluate the proposed topics and award \$2000 grants to one or more of the respondents. We feel that these white papers, along with the best practice documents being generated by our Special Interest Groups will continue to expand the value we are providing to our members and to the IT community in general.

Remember to take advantage of the events sponsored by the Executive Club of Chicago

(www.executivesclub.org). I look forward to seeing you at one of our SIG or Chapter meetings – **and don't forget to bring a friend.**

November/December Events – Because of the October 29th meeting at the Executive Club, we will not have a November Chapter Meeting, however, you should visit our web site to get information on SIG meetings and other AITP Supported events. We are working with Microsoft to put together a meeting on their new products for our December meeting to give our members an opportunity to determine if and how they can cost justify upgrading.

Keep those articles, presentations and ideas coming. Feel free to contact me or any of the SIG leaders and Board members.

Sincerely,

Paul F. Dittmann

Paul.Dittmann@AITPChicago.com

Sales Leadership & Development Community

A speaker for November has not been obtained at this time. An email invite will be sent to you when the November meeting has been scheduled. You may also look at the AITPChicago website SIG group section for all upcoming meetings.

For information on the November meeting, please contact Gerry Parran at (847) 644-2699 or gerry.parran@aitpchicago.com.

FREE MEMBERSHIP – STUDENTS

Did you know our chapter pays for the first year of full membership in our chapter to all student chapter graduates? Our chapter has over 300 student members and growing!! For additional information please contact David Branigan, Ed.D. at Student Awards via e-mail at dbranigan@tp.devry.edu

The Betty Stevens-Frecknall Scholarship

Betty Stevens-Frecknall Scholarship committee has selected the recipients for the 2003-2004 academic year.

Betty Stevens-Frecknall was a member and leaders in the Washington, DC Chapter of AITP. She always had a strong focus on education and left part of her estate to promote the education of deserving students. The Board of Directors of the Washington DC Chapter asked AITP's Foundation for Information Technology Education to accept the funds from Betty's estate and establish the Betty Stevens-Frecknall Scholarship Endowment that is administered by the Foundation for Information Technology Education.

Recipients must be full-time students pursuing a degree in Information Technology.

This scholarship is awarded on the basis of scholastic ability, leadership potential and financial need.

This year the student's that will be awarded scholarships towards their education are:

James Mottola Park, IL	\$2000	DeVry Institute, Tinley
Teresa Webb Charles, MO	\$1000	Lindenwood University, St.
Usman Uddin Oxford, MS	\$1000	Univ. of Mississippi,

Congratulations to the winners and thanks to the other finalists, all of who were very deserving!!

Association of Information Technology Professionals (AITP)

Dinner Meeting Events information

There will not be Chapter Meeting for November because of the Executive Club event October 29, 2003. Here are details:

Wednesday, October 29, 2003 – Hilton Chicago

Luncheon: 11:45 a.m. – 1:45 p.m

A joint presentation by Glenn Tilton, Chairman and CEO of United Airlines, and Wolfgang Mayrhofer, Chairman and CEO of Lufthansa AG.

Conference: 2:00 p.m. – 4:00 p.m.

“IT in the Executive Suite: Winning Partnerships”

A discussion between the CIO and the Chief Executive, Financial, Marketing, and People Officers and General Counsel, with a focus on creating the right performance culture for the best return on IT investment

Hope you can all attend. Register at www.executivesclub.org.

Ecommerce SIG Event

November 20, 2003 - Luncheon Meeting

LaMirage Restuarant - 3223 Algonquin Road, Rolling Meadows, IL (847) 222-1222

TOPIC: Sunrise 2005 - The Move to a Global Production Identification System.

DESCRIPTION: Paula Giovannetti from Arrow Products will talk about barcode basics and how companies will be required to scan and process the emerging Global Trade Identification Number (GTIN).

SPEAKER: Paula Giovannetti, Vice President Business Development for Arrow Products, Inc.

TIME: 11:30 AM - 1:00 PM

TO REGISTER: Send an email to EcommerceForum.attbi.com and include the word "reservation" in the subject line. Provide your name, company name, email address, and phone number for all attendees. Or you can call us at 773-399-3300 to make reservations. Enter "2" at the first prompt and "4111" at the second prompt. Please register at least 3 days prior to the event, and let us know if you have to cancel your reservation.

MEETING FEES: \$20 for AITP members, \$40 for non-members. Payable by cash or check. No credit cards please.



THE EXECUTIVES' CLUB OF CHICAGO

Information www.ExecutivesClub.org

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Michael W. Ferro Jr.
Chief Executive Officer
Click Commerce

Wednesday, October 29, 2003 – Hilton Chicago

Luncheon: 11:45 a.m. – 1:45 p.m.

A joint presentation by Glenn Tilton, Chairman and CEO of United Airlines, and Wolfgang Mayrhuber, Chairman and CEO of Lufthansa AG.

Conference: 2:00 p.m. – 4:00 p.m.

“IT in the Executive Suite: Winning Partnerships”

A discussion between the CIO and the Chief Executive, Financial, Marketing, and People Officers and General Counsel, with a focus on creating the right performance culture for the best return on IT investment

Wednesday, December 10, 2003 - Hilton Chicago

Luncheon: 11:45a.m. – 1:45 p.m.

A presentation by James McNerney, Chairman and CEO of 3M Corp.

Conference: 2:00 p.m. – 4:00 p.m.

“High Tech 2004 and Beyond: The Road Ahead”

A presentation of the latest technological breakthroughs, including nanotechnology, biotechnology, wireless, .NET, and software/hardware innovations

Tuesday, March 23, 2004 - Hilton Chicago

Luncheon: 11:45 a.m. – 1:45 p.m.

A presentation by Raymond Gilmartin, Chairman and CEO of Merck & Co.

Conference: 2:00 p.m. – 4:00 p.m.

“Security Technology Landscape: Protecting Enterprise and Minimizing Risk” A look at current and new developments in corporate security technologies and their business applications

Tuesday, May 18, 2004 – Hilton Chicago

Luncheon: 11:45 a.m. – 1:45 p.m.

A presentation by Dr. Dieter Zetsche, President and CEO of DaimlerChrysler Corporation

Conference: 2:00 p.m. – 4:00 p.m. ***“Technology’s Focus on Industry: Where Purpose Makes Practice”***

Case studies in the best technology practices in the financial services industry, manufacturing, retail, health care, and transportation

Directors continued

Jack M. Greenberg
Retired Chairman & CEO
McDonald's Corporation

James E. Goodwin
Retired Chairman & CEO
United Airlines

L.M. de Kool
Executive Vice President & CFO
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Byrne K. Mulrooney
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EDS

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Desiree Rogers
Senior Vice President
Peoples Energy

Manuel Sanchez
Managing Partner
Sanchez & Daniels

Terry Savage
Financial Columnist
Chicago Sun Times

David P. Storch
President & CEO
AAR Corporation

James C. Tyree
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Mesirow Financial

Carl E. Vander Wilt
Senior Vice President & CFO
Federal Reserve Bank of Chicago

David J. Vitale
Special Assistant
Chicago Public Schools

John R. Walter
Retired President & COO, AT&T
Former Chairman, President &
CEO,
RR Donnelley & Sons

Jonathan P. Ward
Chairman & CEO
The ServiceMaster Company

About the Executives Club of Chicago

Chicago-based programs, with global impact

Ranked as one of the nation's top three business forums by the Washington D.C.-based "Top-Speaking Forums," The Executives' Club of Chicago earns that reputation with effective programs and activities.

Our regular luncheon speakers are the CEOs of Fortune 100 companies. We provide our members -- and all Chicago business -- a seat at the table as key diplomats and international business leaders shape policy for the global economy. International Advisory Council assists in establishing critical strategic alliances in cities throughout the world, helping to ensure that wherever our members travel, they can rely on Executives' Club to connect with viable business prospects and partners, to monitor trends, and to gain access to the executives and diplomats who drive the global economy.

Chicago Programs: Club members convene for ten luncheon meetings yearly to hear nationally known CEOs, politicians and policy-makers. Luncheons provide an ideal forum for members to develop business contacts and entertain clients. Our 9 Committees and 4 Special Interest Groups sponsor 30 special briefings on business issues throughout the year.

Washington, D.C.: Executive Leadership Briefings bring Executives' Club delegations together with senior government officials for off-the-record meetings on trade and economic issues.

International: Since 1990, when the Club's first Executive Leadership Mission visited the former Soviet Union and Finland, the Executives' Club has conducted 4 international missions to Belgium, Germany, Hungary and Poland (1992), to the People's Republic of China and Hong Kong (1994) and to Paris, Brussels, Berlin and Prague to meet with senior officials of the European Commission, the European Parliament and senior officials in the public and private sector (1995). Led by Governor Edgar and Executives' Club President Kaarina Koskenalusta, this most recent mission identified a wide range of trade, joint venture and investment opportunities available in these countries for our members in the European market place of 350 million people.

Networking opportunities: Committees and Special Interest Groups

With our membership growing each year, it's sometimes difficult to meet those Executives' Club members who can most positively impact your business. To facilitate networking among our members, the Club has established 13 dynamic committees and special interest groups. These committees develop programs/briefings that focus on specific topics and provide a forum for all Club members with the opportunity to meet and network with other members who share their special interests. In addition, committee members take responsibility for nominating and screening new Club members who will keep our organization vital and enhance the value of Executives' Club membership for all.

Committee members serve by appointment of the Club's Chairman. Active participation (a minimum of 2 general meetings and two briefings per year) is critical to the effectiveness and impact of these committees. If you wish to be considered for a committee appointment, please contact the Club office

Look forward to seeing you at one of these events. Please let me know if you are interested in seating at our reserved "C" level tables.

Your friend in IT,
Richard C. Barnier Chair CEO/CIO Focus Groups
AITP is an association sponsor for The Executives Club of Chicago
RSVP and Information - Rich.Barnier@AITPChicago.com

THANKS TO THOSE WHO CHAIR & HELP
ON OUR CHICAGO CHAPTER COMMITTEES
(**BOLD - CHAIRS**)

AWARDS:	Marty Klest
CHAPTER LIAISON:	John DeLauriea
COMMUNICATIONS:	Jeff Senger
Mail Lists:	Rich Barnier
Editing:	Barnier/Dittmann
Advertising:	Jeff Senger
Chapter Directory	OPEN
WEB MASTER	C. Melidosian
MBR EDUCATION:	Annika Advaney
STUDENT EDUCATION:	David Branigan
DeVry Chicago:	Astrit Mehmeti
DeVry Addison:	OPEN
DeVry Tinley Pk.:	D. Branigan Ed.D.
Oakton CC:	D. Gronseth
Waubonsee CC:	P. Chapman
DePaul U:	John Fisher
Northern IL. U.	NEW CHAPTER
Benedictine U.:	B. Grabowski
S. Suburban Col.:	Wanda Rice
Robert Morris Col.:	Lisa Timmons
MEMBERSHIP:	Kathleen Ladner
Member Listings:	Rich Barnier
Retention:	Gerry Parran
Promotion	ALL Members
PROGRAMS:	Dennis Macumber
Schaumburg:	Marv Lund
Chicago Loop:	Randy Schmidt
NW & West Suburbs:	Ray Cebold
SIG GROUPS:	
Executive IT/CIO:	Jean Holley
CIO Facilitator	Rich Barnier
IT Transition Group	Paul Dittmann
CRM & KM:	Terry Hinaris
Electronic Commerce	Angela LiVolsi
Executives Club CEO/CIO	Rich Barnier
CTO or equivalent	Rich Barnier
Wireless:	Tom Weber
E-Security:	Chuck Ryan
Disaster Recovery	Guy Martino
Consulting/NACCB	Marty Klest
Sales/Marketing	Gerry Parran
Sales Transition Group	John Hoagland
Vendor Mgmt Sys	Cynthia Goss
SPECIAL EVENTS:	Marv Lund

Announcement For New AITP Chicago Newsletter Format

We are in the process of designing the new format. All suggestions are appreciated. Some of the suggestions we are looking for:

- Articles
- Format
- Columns; recurring, upcoming...

Please send all suggestions to Jeff Senger (jsenger@sencoinc.com) or call at (847) 202-6697 x 25

Announcement for New AITP Chicago Website

We are in the process of creating the new format for the AITP Chicago Website. It will have a much current look and much more information.

www.AITPChicago.com

Check it out.

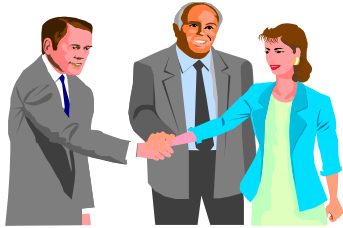
Members Please Follow Up On...

All Members: The AITPChicago chapter is in the process of converting The Shoreline to an email only document. Please send your updated email address to Rich Barnier @ Rich.Barnier@AITPChicago.com

SIG Chairs: Please have your event listings and previous event notes to Jeff Senger, jsenger@sencoinc.com by the 15th of each month so we may promote your SIG group.

ALL Members: Please email Jeff Senger, jsenger@sencoinc.com, and give your ideas for newsletter content and your opinion on the new format.

THANKS ALSO FOR THOSE RENEWING YOUR MEMBERSHIP YOU ARE THE REASON OUR CHAPTER IS NUMBER ONE!



WELCOME NEW MEMBERS!!

Timothy M. Gillespie, Alberto Jimenez, Susan Lang Melidosian, Robert W. Pfannkuche, Jose Philip, Jeffrey B. Ridge, Leo Rodriguez, Jill S. Swanson, Jack Wachowiak

MEMBER ANNIVERSARIES

Please congratulate and say “Thanks” for these members for all their years of dedication and service to AITP.

35 Years

Frank Miralgio

25 Years

Richard Pawlicki

20 Years

Don Kowski

Dennis Sundin

Barbara Harris

Richard Barnier

15 Years

Robert Hilligoss

10 Years

Terrence McKillop

5 Years

Richard Charts

Steve Stone

Sharon Reeves

AITP MEMBERSHIP

The membership numbers are in for the end of December 2002. We again, by a far margin, are the largest AITP chapter in the known universe! Congratulations to all of you on a great 2002 year end to make this happen.

In today’s fast-paced world of technology, there is an association that offers its members limitless opportunities for professional and personal growth. With thousands of IT professionals in 250 chapters across the US and Canada, AITP provides the means for a broader understanding of principles in the IT industry. AITP membership means being a part of a long-standing, progressive, professional association well respected in the Information Technology industry. Involvement in AITP is job enrichment. Enhance your technical and managerial skills, while building your competence and professional dimension. Interaction with a broad spectrum of IT professionals stimulates a disciplined, purposeful and goal-oriented approach to the job and its opportunities.

AITP’s Professional Development includes educational programs on the national, regional, and chapter levels for members in entry-level to upper-management positions. There are also, Special Interest Groups, National & Regional Conferences, Private & Public Sector Recognition Awards, Executive IT / CIO of the Year Awards, and individual member professional contribution Awards.

The heart of AITP lies in its local chapters where members have the opportunity for direct networking with their peers; informal discussions, educational seminars, and exchanges of ideas for the solution of common problems are a major membership benefit. Contact Kathleen Ladner at kathleen.ladner@sungard.com

AITP CHICAGO AREA SPECIAL INTEREST GROUPS

If you would like to be added to or work on any of these Chapter SIG Groups please contact Chairperson or
Lise Gorajski @ AITPSIG@AITPChicago.com

CRM & KNOWLEDGE MANAGEMENT

Terry Hinaris – Chair

RSVP Info: crm.sig@aitpchicago.com

Meetings: per web page updates

ELECTRONIC COMMERCE FORUM

ECF-SIG

Angela LiVolsi – Co-Chair

RSVP/Info: ecf.sig@aitpchicago.com

eCommerce Technology

CONSULTING/NACCB

Marty Klest – Chair

RSVP/info consulting.sig@aitpchicago.com

For consulting businesses & consultants

EXECUTIVE - IT/CIO

Jean Holley – Chair

CIO @ USG Corporation

Rich Barnier - Facilitator

Invitation only – non transferable

RSVP/Info cio.sig@aitpchicago.com

CIO peer group monthly meetings

DISASTER RECOVERY

Guy Martino – Co-Chair

RSVP/Info: guy.r.martino@mail.sprint.com

Kathleen Ladner – Co-Chair

RSVP/Info: kathleen.ladner@sungard.com

phone: (847) 318-7926

e-SECURITY w/CSI

Chuck Ryan, CISSP @ Molex – Co-Chair

Kathleen Ladner – Co-Chair

Meetings: per newsletter announcement

RSVP/info security.sig@aitpchicago.org

NEW CTO SIG

Barry Robinson @ Trizec – Co-Chair

Carl Snyder @ Pactiv – Co-Chair

CTO and equivalent peer group

RSVP/Info Rich.Barnier@AITPChicago.com

SALES DEVELOPMENT

Gerry Parran – Chair

RSVP/info sales.sig@aitpchicago.com

For professional sales/marketing

SALES TRANSITION GROUP

John Hoagland – Co-Chair

Rich Barnier Co-Chair

Those Sales and Managers in transition

Info: Rich.Barnier@AITPChicago.com

DISASTER RECOVERY

Mike Raimondi – Co-Chair

Kathleen Ladner – Co-Chair

paul.dittmann@aitpchicago.com

VENDOR MANAGEMENT SYSTEMS

Cynthia Goss (Transunion Corp) and Karen

Wilson (MakeCorp) are Co-Chairs

Purpose is to assist each other with best practices
in Vendor Management.

Meetings info: per web page updates

EXECUTIVES CLUB of CHICAGO

CEO/CIO Focus Group

Rich Barnier – Co-Chair

Rich.Barnier@AITPChicago.com

Building Corporate Strategic Partnerships

IF THERE IS A SIG GROUP THAT YOU
WOULD LIKE TO START, PLEASE CONTACT

PAUL DITTMANN

(Paul.Dittmann@AITPChicago.com) FOR
INFORMATION.

IF THERE IS A SIG GROUP THAT YOU
WOULD LIKE TO PARTICIPATE IN, PLEASE
CONTACT THAT SIG CHAIR OR GO TO
<http://www.aitpchicago.com/> AND LOOK UP
THE NEXT EVENT FOR THAT SIG.

AITP Professional Membership Application (Rev. 3/03)

MAIL TO: AITP, PO BOX809189, Chicago, IL. 60680-9189 or FAX: 312-527-6636 Ofc: 312-245-1070 www.AITP.org

Please complete all sections of the application.
(PRINT OR TYPE LEGIBLY)

List your certifications _____

Former Member
 Former Student Member
 Former Interim Member

Name: First Middle Initial Last

Employer Name: Your Title Dept/Div.

Employer Address: City State/Prov. Zip + 4/Postal

Home Address: City State/Prov. Zip + 4/Postal

Send Mail to: Home ~ Company *AITP may include my name& address for mail list rentals:* Yes No

Business Phone: _____ Home Phone: _____

Fax: _____ E-Mail Address: _____

PLEASE NOTE THAT YOU MAY ALSO JOIN ONLINE AT OUR WEBSITE: WWW.AITP.ORG

Association Dues: \$ 160.00 **Chapter Selected: Chicago Windy City # 147**

One time Processing Fee: \$ 15.00 CHAPTER WEB SITE: <http://www.aitpchicago.com>

SUB-TOTAL \$ 175.00 NATIONAL WEBSITE: www.aitp.org

Dues include two free meals at chapter meetings!

Contributions or gifts to the Association of Information Technology Professionals (AITP dues) are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

Specify Payment Method: Visa MasterCard Check Money Order **(PRINT LEGIBLY)**

Name on the credit card _____

Card Number _____ Expiration Date _____

I hereby apply for membership in AITP. I agree to comply with the requirements of the Bylaws and Code of Ethics and all regulations adopted by the Association of Information Technology Professionals.

Applicant's Signature: _____ Date: _____

Sponsors Name: _____

Free Special Interest Group Signup Section - check the groups desired below:

- E-Business / E-Commerce
- E-Security / Disaster Recovery
- Executives/CIO
- Wireless
- Sales Development
- CRM & Knowledge Management
- Business Intelligence (reporting)
- ERP
- Government
- Consulting/NACCB

Interested in forming a new group?: Group Name: _____

INFORMATION on Windy City membership contact: kathleen.ladner@sungard.com

Paid Advertisement

EDI Partners Education in Electronic Commerce & EDI Chicago area and Minneapolis one day courses: phone 952-927-0784 to register Web site: edipartners.com	EDI 201	November 12
	Financial EC	November 13
	XML and e-Business	November 14

<p style="font-size: 1.2em; color: red; margin: 0;">SENCO, Inc.</p> <p style="margin: 0;"><i>Information Services Consultants</i></p> <p style="text-align: center; margin: 10px 0 10px 20px;"><i>Jeffrey R. Senger</i> <i>President</i></p> <p style="font-size: 0.8em; margin: 0;">Email jsenger@sencoinc.com www.sencoinc.com Phone 847.202.6697, Ext. 25 1540 E. Dundee Road, Ste. 245 Fax 847.202.6698 Palatine, Illinois 60074</p>		<p style="text-align: center; font-style: italic;">Services</p> <ul style="list-style-type: none"> • Project Management • Application Infrastructure • Enterprise Solution • Training • Security Assessment • Business Continuity / Disaster Recovery • Staffing Solutions • IT Portfolio Mgmt.
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Chapter Liaison

John DeLauria
john.delauria@aitpchicago.com

Awards

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marv.lund@aitpchicago.com

Membership (New)

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kathleen.ladner@sungard.com

Communications (Newsletter)

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CDP Ambassador

John Jaska CDP
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Membership (Retention)

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Member Education

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(847) 690-0255
aa@atsus.net

Chairman & Public Relations

Richard C. Barnier
630-858-3998
Rich.Barnier@AITPChicago.com

CTO's - our members have requested a new SIG group be formed for those CTO's or equivalent at their companies. We have several CTO's already signed up and are looking for more. Please email me if you are interested in getting together with your peers on a monthly basis to exchange ideas, network and build your resources. Rich.Barnier@AITPChicago.com

**ASSOCIATION of INFORMATION
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AITP MISSION STATEMENT

It is the mission of AITP to provide superior leadership and education in Information Technology. AITP is dedicated to using synergy of Information Technology partnerships to provide education and benefits to our members and to working with the industry to assist in overall promotion and direction of Information Technology.

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