



## September/October 2007

CHECK US OUT AT [www.AITPChicago.com](http://www.AITPChicago.com)

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### Monthly SIG's

Several interest groups meet monthly on a wide range of topics/interests. See page 6 for details and contact one of the chairs.

### Executive IT/CIO SIG Breakfasts

These gatherings are scheduled monthly. For further information please send email to [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com) .

### OPEN SIG CHAIRS

Our Disaster Recovery SIG and Consulting SIG are looking for individuals to become Chair or Co-Chair of these SIG groups. Please contact [Paul.Dittmann@AITPChicago.com](mailto:Paul.Dittmann@AITPChicago.com) with your interest and questions.

### SOME OF THE COMING EVENTS

AITP Chicago Chapter Lunch – Page 3/4

Executive Club CEO Luncheon – Page 5/6

Chapter Dinner Meetings – Page 9 & 14

Check Out page 12 for SIG Contacts email

**AITP REGION 5 FALL CONFERENCE**  
September 19-20 page 17

***Don't forget to sign up early for the chapter meeting, Executive Club October 16th CEO luncheon and High Tech Conference or SIG meetings.***

## President's Message – September/October 2007

**Hi Members and Friends,**

### **August 13 Chapter Meeting on “Web 2.0 for the Enterprise” a Success**

In spite of the summer season, we got a great turnout for J Schwan's Web 2.0 discussion. I think everyone picked up some great points on harnessing the new technologies. A copy of his presentation is available on our web site, [www.aitpchicago.com](http://www.aitpchicago.com) ..

### **Special Chapter Event Scheduled for September 20<sup>th</sup> at the Metropolitan Club of Chicago**

This is a great opportunity, especially for those of you that have been clamoring for a downtown event. The event that will feature a CIO roundtable, a Project Management Case Study Presentation from Tellabs followed by a panel discussion and a Virtualization presentation followed by a panel discussion. It will be a full day (8:30-2:30) event with a continental breakfast and lunch included. The price is \$35 for members and \$50 for non-members. You can register on our web site.

### **CIO of the Year Selection Underway**

We are again co-sponsoring the CIO of the Year Award with the Executives Club of Chicago. The application forms have been distributed and the committee is meeting on September 10<sup>th</sup> to finalize their selection.. **The award will be presented as part of the Executives Club's October 16<sup>th</sup> Technology Conference** at the Hilton Chicago. Visit [www.executivesclub.org](http://www.executivesclub.org) or contact rich.barnier@aitpchicago.com for more information on this and other upcoming events.

### **October 8 Chapter Meeting on “Uncommon Leaders of IT”**

### **November Chapter Meeting on “Communicating Value: Principles in Marketing IT”**

I look forward to seeing you at one of our SIG or Chapter meetings – **and don't forget to bring a friend.**

Sincerely,

Paul F. Dittmann

*President, AITP Chicago*

[Paul.Dittmann@AITPChicago.com](mailto:Paul.Dittmann@AITPChicago.com)

# AITP Chicago – September 20<sup>th</sup> Technology Forum

## Agenda – September 20, 2007—8:30 am to 3:00 pm

Location: [Metropolitan Club of Chicago, Sears Tower, 33<sup>rd</sup> Floor, Lincoln Room.](#)

8:00 am to 8:30 am – Registration and Continental Breakfast

### Positioning IT at the Leadership table

**Panel Discussion:** IT executives face many challenges in a world of increasing complexity. Not all CEO's value Information Technology in the same way, and not all technology executives are equipped with the experience and leadership skills required to be an equal contributor at the executive level. This topic explores the varying types of leadership roles, such as being a catalyst for transformation, an architect for enabling future competitiveness, and a key mechanism for creating an agile and innovative culture. Since IT is one of the few roles that touch all aspects of the corporation, the CIO has the opportunity to impact the core of the business through collaborative leadership. The discussion will center on aligning missions and values and ensuring IT is a core member of the executive team.

**Moderator:** Richard Barnier, Chairman AITP Chicago

**Panelists:** Rob Hanlon, CIO Bay Valley Foods

David Gillhouse, CIO Bimba Manufacturing

Frank Modruson, SVP/CIO at Accenture

S. Yvonne Scott, VP/CIO, G A T X Rail

### BIO's

#### Frank Modruson, CIO

Frank Modruson, in his fifth year as CIO, oversees all of Accenture's business applications and technology infrastructure. He has embraced the philosophy Accenture recommends to clients: he runs internal IT as a high performance business. As a result, it has been transformed into a strategic corporate asset.

In 2006, Modruson was named to *InfoWorld's* list of Top 25 CTOs and to *Computerworld's* Premier 100 list. And in 2005, Accenture was ranked 36th on *InformationWeek's* annual list of Top 500 Innovators, the first time the company made the list. Modruson attributes these achievements to the quality of Accenture's internal IT team, which is made up of CIO Organization, Infrastructure Outsourcing and Global Delivery Network people.

Modruson joined Accenture in 1987 and served as a client partner in the Communications and High Tech and Products industries, delivering complex IT programs. He routinely shares his expertise with other CIO's. He is a regular speaker at conferences and has been quoted in numerous publications, including *The Wall Street Journal* and *CIO* magazine. Modruson also enjoys community activities, serving as a volunteer firefighter and as a board member for the Chicago Lyric Opera.

#### David Gillhouse, CIO

David is an innovative Information Technology executive with extensive experience in business process transformation, electronic commerce and mergers & acquisitions. He started his career with Arthur Andersen Consulting and has served as CIO for Monroe Auto Equipment, Duchossois Industries and Bimba Manufacturing Company. David authored an article in *InformationWeek* magazine on business process transformation: "Streamline. Integrate. Innovate. Repeat." His IT organizations have been recognized as one of the Top 100 Innovators by *InformationWeek* on five separate occasions. David holds a BS degree in Civil Engineering from the University of Illinois and an MBA degree in Strategic Planning & Finance from the University of Michigan.

Other BIO's for these and other forum panelists will be reviewed at the event.

## 10:00 am to 11:30 am – PMO SIG Presentation and Panel Discussion Change Management: A Planning and Analysis Approach

### **Presentation:** *A Case Study in Change Management:*

How Tellabs successfully converged its' systems, processes, and people through active change management.

### **Overview:**

Find out how Tellabs successfully converged its' systems, processes and people by following these 8 tenets of change management:

- Sense of urgency throughout the organiza-
- Clear vision
- Constant communications
- Constant wins
- Motivated team
- Clear principles
- Empowered team members
- Committed visible leadership

**Presented by:** Jeff Brooks, IT PMO Manager, Tellabs

**PMO SIG Panel Discussion to follow presentation:** Jeff Brooks, Tellabs, Doug Picirillo, Manager, IT Project Office, Hartmarx Tailored, Tim Matthews, VP of Northern Trust, Dr. Clarence Jones, Roosevelt University

**11:30 am – 1 PM Lunch (included in conference fee)**

## 1:00 pm – 2:30 pm – Infrastructure SIG Presentation and Panel Discussion Virtualization- Avoiding Any Hidden Costs and Risks.

**Presentation:** In this presentation Ron Oglesby will review common mistakes and misconceptions about Virtualization implementations. He will begin with a review on the current state of x86 virtualization in the enterprise, then dive into the common mistakes most organizations make, or details they miss, that lead to implementation problems, delays and additional costs. Ron will then review proven ways to avoid these issues/concerns and show you real world examples of how they can be solved and avoided.

**Presented by:** Ron Oglesby. Ron is he lead Virtualization Architect at GlassHouse (formerly Rapi-dApp) and has acted as the project lead for more than 50 implementations of various virtualization technologies. Some of his notable projects/clients include: AMD, Pepsi, Johnson Controls, Russell Financial, CNA (first ESX implementation in 2005) Eli Lilly, and Microsoft.

**Infrastructure SIG Panel Discussion to follow presentation:** Ron Oglesby, Glasshouse; Linda Sanner, Sr. IT Manager, Avon; Robert Nottoli, Infrastructure Architect, Microsoft; David Kent, CNA

**Thanks to our event Co-Sponsors**



**AITP, Chicago Chapter**





# THE EXECUTIVES' CLUB OF CHICAGO

[www.Executivesclub.org](http://www.Executivesclub.org)

For our Fortune 500 CEO Luncheon programs  
and High Tech Conference Series

The Executives' Club of Chicago cordially invites you to join us

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Location: Hilton Chicago- Grand Ballroom 2<sup>nd</sup> Floor  
720 South Michigan Avenue  
11:45 Reception - 12:00 Luncheon

Tuesday October 16th, 2007  
For our Fortune 500 CEO Luncheon

## Featuring

**James W. Owens**

**Chairman & CEO at Caterpillar, Inc.**

***CIO of the Year awarded at High Tech Conference meeting***

High Tech Conference 2-4 pm following CEO Luncheon

**"Preparing for Success: Networked Economy 2.0"**

The most influential and strategically-minded CIO's recognize and activity contribute

to creating value for the business, not just observe and support. There are untapped synergies and partnerships between IT and the lines of business to drive the mission of the company forward. The panelists will include functional business executives from marketing, sales and IT to discuss why they spend/authorize money on IT and the value they expect to receive from their investments.

To encourage diverse perspectives, speakers from both IT based companies and non-IT industries will provide their insights on how IT can truly enable business value.

**Moderator : John Gentry**

Partner & Managing Dir, Chicago Office - Computer Sciences Corporation

**Panel Speakers:**

**Bahman Koohestani** - SVP/CIO - Orbitz Worldwide

**Paul Mankiewich** - Chief Technology Officer - Alcatel-Lucent

**Karenann Terrell** - Chief Information Officer - Baxter International

## ***AITP/TLA TABLE SEATING AT CEO LUNCHEON***

Make reservations to [rich.barnier@aitpchicago.com](mailto:rich.barnier@aitpchicago.com)

CEO lunch tickets are reduced for AITP/TLA members of \$57.50 each and for non-members \$78.50. Make checks payable to Rich Barnier must have at least one week before event for the CEO luncheon to 1592 Raven Hill, Wheaton, IL. 60187 – I will confirm with your AITP table number. High Tech Conference tickets are free to AITP/TLA members, \$150.00 for non-members. Please send email by no later than one week before program to me with name/company and phone. Your name will be on the attendees list and as you go in will be checked as an attendee and guest of AITP and Rich Barnier.

Questions contact - [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

## Directors continued

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Chief Executive Officer  
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S&C Electric Company

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## About the Executives Club of Chicago

### Chicago-based programs, with global impact

Ranked as one of the nation's top three business forums by the Washington D.C.-based "Top-Speaking Forums," The Executives' Club of Chicago earns that reputation with effective programs and activities.

Our regular luncheon speakers are the CEOs of Fortune 100 companies. We provide our members -- and all Chicago business -- a seat at the table as key diplomats and international business leaders shape policy for the global economy. International Advisory Council assists in establishing critical strategic alliances in cities throughout the world, helping to ensure that wherever our members travel, they can rely on Executives' Club to connect with viable business prospects and partners, to monitor trends, and to gain access to the executives and diplomats who drive the global economy.

Chicago Programs: Club members convene for ten luncheon meetings yearly to hear nationally known CEOs, politicians and policy-makers. Luncheons provide an ideal forum for members to develop business contacts and entertain clients. Our 9 Committees and 4 Special Interest Groups sponsor 30 special briefings on business issues throughout the year.

Washington, D.C.: Executive Leadership Briefings bring Executives' Club delegations together with senior government officials for off-the-record meetings on trade and economic issues.

International: Since 1990, when the Club's first Executive Leadership Mission visited the former Soviet Union and Finland, the Executives' Club has conducted 4 international missions to Belgium, Germany, Hungary and Poland (1992), to the People's Republic of China and Hong Kong (1994) and to Paris, Brussels, Berlin and Prague to meet with senior officials of the European Commission, the European Parliament and senior officials in the public and private sector (1995). Led by Governor Edgar and Executives' Club President Kaarina Koskenalusta, this most recent mission identified a wide range of trade, joint venture and investment opportunities available in these countries for our members in the European market place of 350 million people.

### Networking opportunities: Committees and Special Interest Groups

With our membership growing each year, it's sometimes difficult to meet those Executives' Club members who can most positively impact your business. To facilitate networking among our members, the Club has established 13 dynamic committees and special interest groups. These committees develop programs/briefings that focus on specific topics and provide a forum for all Club members with the opportunity to meet and network with other members who share their special interests. In addition, committee members take responsibility for nominating and screening new Club members who will keep our organization vital and enhance the value of Executives' Club membership for all.

Committee members serve by appointment of the Club's Chairman. Active participation (a minimum of 2 general meetings and two briefings per year) is critical to the effectiveness and impact of these committees. If you wish to be considered for a committee appointment, please contact the Club office

For more information on this and other programs please contact:

Richard C. Barnier, Chairman CEO/CIO Focus Groups

[Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

In the News AITP Member Carl Snyder wins the TOP 25 CTO Award



## **2007 InfoWorld CTO 25: Carl Snyder**

### **Director of global IT infrastructure and operations, Tellabs**

#### **Carl Snyder**

Every serious IT manager likes to talk about the ITIL, a series of dense volumes describing proper processes for change and service management. Carl Snyder, director of global IT infrastructure and operations for Tellabs, is one of the few who has fully immersed his company in the trend.

Sometimes, the process is the product. Employing a blueprint drawn from 26 years of IT experience – along with best practices outlined in the ITIL (Information Technology Infrastructure Library) – Carl Snyder already has reaped success during his brief tenure as director of global IT infrastructure and operations at Tellabs.

Hired in May 2006, Snyder has laid the foundation of an IT service management program for the \$2 billion-plus telecommunications equipment company. "I'm leading the effort to educate the organization on ITIL terminology and concepts, conducting an assessment of the current service management maturity levels across 11 ITIL process entities ... and developing a multiyear service improvement road map for improving the efficiency, effectiveness, and value of IT to the Tellabs business."

It's a critical goal, he says. "This program is significant because it cuts across every individual and every team in IT, and it's a positive transformational force making IT more efficient and effective."

Snyder has his work cut out for him, though. Tellabs has grown over the years through acquisitions and has maintained individual engineering centers. "These environments could benefit from technology and process rationalization in order to leverage greater economies of scale, standardization, and consolidation," he says.

That kind of undertaking requires not only a keen understanding of technology, but strong management skills – especially given that the company's 250-person IT department is distributed across global offices. Snyder's approach is to be both leader and mentor, reaching out to employees one-on-one, while "developing and implementing a vision [and] supporting that vision with cultural guiding principles." Moreover, Snyder has devised ways to improve Tellabs' contract manufacturing infrastructure, championing the overhaul of both the IT systems architecture as well as introducing IT service management processes to better support the company's supply-chain model.

Also noteworthy: Snyder has spearheaded a project to ensure that the company's internal network runs on products designed, engineered, or manufactured by Tellabs. Not only is this a strong selling point for the company's sales and engineering teams, it gives engineers a means of more effectively testing Tellabs products on a live network.



From left to right are Jean Holley EVP.CIO at Tellabs, Carl Snyder Director - Global IT Infrastructure & Operations at Tellabs receiving the CTO award and Rich Barnier Chairman AITP Chicago Chapters and CTO nominations committee chair presenting the CTO award for InfoWorld.

# ***October Dinner Meeting***

## **Association of Information Technology Professionals (AITP) Dinner Meeting Events information**

**Date and Time:** October 8th, 2007, 5:30 Registration, Presentation at 6:30 and Dinner 7:45

**Location:** Lamirage Restaurant (On Algonquin Road just few blocks east of Route 53)  
3224 Algonquin Road  
Rolling Meadows, IL  
847-222-1222

**Event Type:** Presentation and Dinner

**Sponsor:** Association of Information Technology Professionals AITP

**Price:** Members \$30, Nonmembers \$40, Students \$20, at the door add \$5

**Topic/Theme:** "Uncommon Leaders of IT"

This presentation will change your life. It is a non-technical refreshing break to relax your mind from the technical sessions. The IT leader is now the pivotal position in an organization's business plan. This talk will focus on the attributes that a leader must have from a character perspective to combine with technical prowess.

To be a leader that builds a truly great organization, you must build into the team: Integrity, Moral Courage, Physical Courage, Tact, Loyalty, Unselfishness, Initiative, Enthusiasm, Knowledge, Respect, Self Control, and Humility. The result will be the fortitude of an organization to handle any and all challenges. This presentation will teach you how to refine these attributes and bring out the Uncommon Leader within you.

**Speaker:** Rich Niemiec

Rich Niemiec is the CEO of TUSC, bestselling technical author and a member of the Entrepreneur Hall of Fame. He previously served as president of the International Oracle Users Group and currently holds that responsibility for the Midwest Oracle Users Group. He's respected around the world as a master in database administration and often consults with members of the media and analysts on technological trends and the impact they'll have on the industry at large. In fact, he was named by Oracle Corp. as an Oracle Certified Master -- one of the first six so recognized around the world -- in 2001. Niemiec drives the "Traits of the TUSC Leader" at TUSC and throughout the industry -- enthusiasm, initiative, integrity, knowledge, loyalty, moral and physical courage, respect, self-control, tact and unselfishness. Rich has written a few Oracle technical books as well including the Oracle Tuning bestseller: Oracle Performance Tuning Tips and Techniques.

His experience over the past two decades has been exclusively in data processing and ranges from teaching to consulting, with emphasis in database administration, performance tuning, project management and technical education. TUSC's involvement in Oracle's Beta program has allowed Rich to work with many of Oracle's developers.

**How to register:**

Please register using the meeting link on the [www.aitpchicago.com](http://www.aitpchicago.com) web site before noon on the Friday before the event. We have to provide the restaurant with an estimate of the attendance. You may also use the web link over the weekend. For late registrations and cancellations on the day of the event, please call Paul Dittmann at 312-391-5822.



AITP provides its members with the right tools and right information to achieve success and to share it with those who aspire to be the next generation of IT leaders. You may join online at [www.aitp.org](http://www.aitp.org) or complete this application and mail or fax it to AITP Headquarters.

Please complete all sections of the application.  
(PRINT OR TYPE LEGIBLY)

AITP does not sell or rent its mailing list.

Name: First \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last \_\_\_\_\_

Employer Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Home Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail address \_\_\_\_\_

**CHICAGO WINDY CITY CHAPTER  
#147**

**Chapter Website [www.aitpchicago.com](http://www.aitpchicago.com)**

**Association Dues: \$185.00**

**Former member** \_\_\_\_\_  
**Former student member** \_\_\_\_\_  
**Former interim member** \_\_\_\_\_

**List your certifications:**  
\_\_\_\_\_

**Dues include two free meals at Chapter meetings!**

**Send mail to: Home** \_\_\_\_\_ **Company** \_\_\_\_\_

Note: Full payment must be submitted with completed application. Payment required in U.S. Dollars  
Specify Payment Method: \_\_\_ VISA \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Check \_\_\_ Money Order

Name on credit card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_/\_\_\_/20\_\_\_

I hereby apply for membership in AITP. I agree to comply with the requirements of the Bylaws and Code of Ethics and all regulations adopted by the Association of Information Technology Professionals.

Applicant's Signature \_\_\_\_\_ Date \_\_\_/\_\_\_/20\_\_\_

Sponsor's Name \_\_\_\_\_

**Mail Completed Application with Payment to:**  
**Association of Information Technology Professionals, 3439 Paysphere Circle, Chicago, IL 60674**  
**312-245-1070 \* 800-224-9371 \* FAX 312-527-6636 \*AITP\_HQ@aitp.org \* <http://www.aitp.org>**

**Free Special Interest Group Signup and information - check the groups desired below  
and FAX a copy of this membership form to Rich Barnier at (630) 858-3991**

- |   |  |
|---|--|
| <input type="checkbox"/> E-Business/ E-Commerce             | <input type="checkbox"/> CRM & Knowledge Management        |
| <input type="checkbox"/> E-Security/ Disaster Recovery      | <input type="checkbox"/> Business Intelligence (reporting) |
| <input type="checkbox"/> Sr. IT Executives/CIO              | <input type="checkbox"/> ERP                               |
| <input type="checkbox"/> Information Management             | <input type="checkbox"/> PMO                               |
| <input type="checkbox"/> Sales Development                  | <input type="checkbox"/> Consulting/NACCB                  |
| <input type="checkbox"/> EA                                 | <input type="checkbox"/> Governance                        |
| <input type="checkbox"/> Interested in forming a new group? | Group Name: _____  |

## 2007 Board of Directors

## Committees

### **President**

Paul Dittmann  
312-391-5822  
**paul.dittmann**  
@aitpchicago.com

### **Executive Vice-president**

Larry Buettner  
847-544-4832  
**larry.buettner**  
@aitpchicago.com

### **Treasurer & Special Events**

Marvin Lund  
847-342-4890  
**marv.lund@aitpchicago.com**

### **Secretary**

Tim Gillespie  
847-445-2237  
**tim.gillespie**  
@aitpchicago.com

### **Chapter Liaison & Newsletter**

John De Lauriea  
630-435-8247  
**john.delauriea**  
@aitpchicago.com

### **Membership (New)**

Kathleen Ladner  
847-318-7926  
**kathleen.ladner**  
@aitpchicago.com

### **Membership (Retention)**

Lawrence Winkelman  
847-722-6104  
**lawrence.winkelman**  
@aitpchicago.com

### **Programs**

Dennis Macumber  
847-650-9119  
**dennis.macumber**  
@aitpchicago.com

### **Chairman**

Richard Barnier  
630-202-2285  
**rich.barnier@aitpchicago.com**

### **Awards**

Ray Gloor  
312-904-3297  
**ray.gloor@aitpchicago.com**

### **SIG Co-Chairman**

Marty Klest  
630-990-3990  
**martin.klest**  
@aitpchicago.com

### **SIG Co-Chair & AITP Chicago LinkedIn Group Management**

Joe Gillespie  
847-994-8907  
**joe.gillespie**  
@aitpchicago.com

### **SIG Communications**

Hank Zimmerman  
630-341-1257  
**hank.zimmerman**  
@aitpchicago.com

### **Public Relations**

Deepak Rao  
630-725-4044  
**deepak.rao**  
@aitpchicago.com

### **Member Education**

Annika Advaney  
847-690-0255  
**annika.advaney**  
@aitpchicago.com

### **Student Chapter Coordinator**

David Branigan, ED.D  
708-342-3289  
**david.branigan**  
@aitpchicago.com

### **Web Site & Development**

Charles Melidosian  
312-368-1855  
**charles.melidosian**  
@aitpchicago.com

### **AWARDS**

#### **CHAPTER LIAISON COMMUNICATIONS**

Mail Lists  
Editing  
Advertising  
Chapter Directory

#### **WEB MASTER**

#### **MEMBER EDUCATION**

#### **STUDENT EDUCATION**

DeVry Chicago  
DeVry Tinley Park  
ITT Tech Mt Prospect  
ITT Tech Burr Ridge  
NIU  
Oakton CC

#### **MEMBERSHIP**

Member Listings  
Retention  
Promotion

#### **PROGRAMS**

#### **SIG GROUPS**

Executive IT/CIO  
Senior IT/CTO  
IT Transition Group  
CRM & KM  
Electronic Commerce  
Executives Club CEO/CIO  
Governance  
Information Management  
Wireless  
E-Security  
Disaster Recovery  
Consulting/NACCB  
PMO  
Sales/Marketing  
Sales Transition Group  
Vendor Mgmt Sys  
Infrastructure

#### **SPECIAL EVENTS**

### **Marty Klest**

**John De Lauriea**  
**John De Lauriea**  
Rich Barnier  
Barnier/Dittmann  
OPEN  
OPEN

### **C. Melidosian**

**Annika Advaney**  
**David Branigan**  
Astrit Mehmeti  
Dave Branigan  
Bill Martin  
Marquita Curry  
Brian Mackie  
Doris Gronseth

### **Kathleen Ladner**

Rich Barnier  
Gerry Parran  
ALL Members  
**Dennis Macumber**

Rich Barnier  
Rich Barnier  
Paul Dittmann  
OPEN  
OPEN

Rich Barnier  
Tony DeAngelo  
R. Biederstadt  
Tom Weber  
Ken Watson  
OPEN  
Karen Wilson

Gerry Parran  
Rich Barnier  
Cynthia Goss  
Marty Klest  
**Marvin Lund**

**THANKS TO THOSE WHO CHAIR &  
HELP ON OUR CHICAGO CHAPTER  
COMMITTEES  
(CHAIRS IN BOLD TYPE)**

## **AITP CHICAGO AREA SPECIAL INTEREST GROUPS**

If you would like to be added to or work on any of these Chapter SIG Groups please contact RSVP or [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com) – Check out web site for updates at [www.aitpchicago.com](http://www.aitpchicago.com)

### **EXECUTIVE - IT/CIO**

Rich Barnier & Pat Moroney – Co. Chairs  
Don Bussell – Facilitator  
Invitation only – non transferable  
RSVP/Info [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)  
CIO peer group monthly meetings  
Meetings 2nd Tue of Month 8am – 10am

### **CTO/Senior IT SIG**

Co-Chairs are Barry Robinson - Brookfield  
Carl Snyder – Tellabs and  
Maribeth Anderson  
Meeting: 3<sup>rd</sup> Wed of month- 8am – 10am  
RSVP/Info [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

### **BUSINESS CONSULTING/NACCB**

Bert Morano – Co-Chair  
Rich Barnier– Board Co-Chair  
RSVP/info [bmorano@solvingit.com](mailto:bmorano@solvingit.com)  
For consulting businesses & consultants

### **EXECUTIVES CLUB of CHICAGO**

#### **CEO/CIO Focus Group**

Rich Barnier – Chair  
[Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)  
Building Corporate Strategic Partnerships  
Info on Exec Club at [www.executivesclub.org](http://www.executivesclub.org)

### **ENTERPRISE INFORMATION MANGEMENT**

Co-Chairs are Joseph Scuderi – TransUnion  
Rick Biederstadt – HCSC & Scott Brand – Hewitt  
Meetings TBD  
RSVP: [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

### **e-SECURITY & DISASTER RECOVERY**

Co-Chairs are Ken Watson – USG  
Chuck Ryan – Molex and Joe Agnew – Follett  
Meetings: 3<sup>rd</sup> Thur of month –8am-10am  
RSVP/info [kathleen.ladner@aitpchicago.com](mailto:kathleen.ladner@aitpchicago.com)

### **GOVERNANCE-ITIL-CIMM SIG**

Tony DeAngelo – Co-Chair  
Meg Hall – Co-Chair & Peter Kohl – Co-Chair  
Meetings: 3rd Tue of month 8 to 10 am  
RSVP/Info [Rich.Barnier@AITPChicago.com](mailto:Rich.Barnier@AITPChicago.com)

### **INFRASTRUCTURE SIG**

CO-Chairs  
John Scheer @ Harris Bankcorp  
Robert Reed, American Express Tax  
Arthur Huenecke, Elkay Mfg  
RSVP/info [Martin.Klest@aitpchicago.com](mailto:Martin.Klest@aitpchicago.com)

### **OUTSOURCING SIG**

Co-Chairs  
Justin Nemeth - [justin.nemeth@cit.com](mailto:justin.nemeth@cit.com)  
RSVP: [justin.nemeth@cit.com](mailto:justin.nemeth@cit.com)

### **PROGRAM MANAGEMENT OFFICE SIG**

Corinne Wiedel – Tellabs Co-Chair  
Jeffrey Miller - Tellabs - Co-Chair  
Meetings 4<sup>th</sup> Thursday of Month 8-10 am  
RSVP: [Martin.Klest@aitpchicago.com](mailto:Martin.Klest@aitpchicago.com)

### **SALES DEVELOPMENT**

Rich Barnier – Chair  
RSVP/info [rich.barnier@aitpchicago.com](mailto:rich.barnier@aitpchicago.com)  
For professional sales/marketing

### **ENTERPRISE ARCHITECTURE**

Co-Chairs—Sri Navalpakkam; George Paras,  
and Armando Ortiz. SIG provides business-driven  
focus to EA planning and strategy. RSVP at  
[Rich.barnier@aitpchicago.com](mailto:Rich.barnier@aitpchicago.com)

### **VENDOR MANAGEMENT SYSTEMS**

Cynthia Goss – Co-Chair  
Karen Wilson - Co-Chair  
Purpose is to assist each other with best  
practices in Vendor Management.  
RSVP: [Kwilson@makecor.com](mailto:Kwilson@makecor.com)

### **INVESTMENTS MANAGEMENT \$\$**

Rich Barnier Co-Chair  
To help understand and grow your portfolio \$\$  
RSVP: [Rich.barnier@aitpchicago.com](mailto:Rich.barnier@aitpchicago.com)  
Meetings 1<sup>st</sup> Thursday each month

**CHECK OUT AITP CHAPTER WEB SIG SITE  
FOR UPDATES AT [www.aitpchicago.com](http://www.aitpchicago.com)**



# AITP

## ENTERPRISE ARCHITECTURE SIG EA SIG

### Presents

AITP Chicago Chapter is proud to announce the Enterprise Architecture “Shared Interest Group” or SIG which will serve as forum, consisting of senior IT leaders in the Enterprise Architecture, Strategy, Planning, Technology and Solutions Architecture practices. This will serve as a forum to collaborate, present and exchange rich ideas on topics related to Enterprise Architecture and IT Strategy. Focus of the SIG will be very business-centric and will foster intellectual exchange of thought and vision leadership, leading strategies and will provide key take-aways that the EA practitioners can apply back to their organizations. This SIG will limit theoretical, abstract and academic discussions on this topic and will strive to drive business value of EA.

### SECOND KICKOFF MEETING—TOPIC TBA

Agenda for the first SIG kickoff is as follows:

- Meet and Greet and Brief Introductions
- Discuss the SIG Charter and Objectives
- Business Relevance of Enterprise Architecture

### UPCOMING TOPICS:

- Business Architecture – What is it? How does Business Architecture help in improving business performance and productivity?
- Enterprise Architecture Case Examples
- Communicating EA Value to IT and Business
- CIO's Expectations from an EA and Strategy practice
- Service Oriented Architecture (SOA) and EA
- Business Process Management and SOA – a Perfect Marriage? Or in a Honey-moon?
- Portfolio Management: Program Portfolio Management, Application Portfolio Management (APM), Technology Portfolio Management (TPM)
- EA Maturity Curve and Business Metrics
- Innovation Center and Emerging Technologies Advisory Service
- Open Source in the Enterprise - real value, real opportunities
- What's the DNA of a successful EA? EA's required business and technology leadership skills and organizational model that works.
- Long Term Prognosis for Enterprise Architecture
- EA Tools and Tool Jockeys

**NOV 2ND, 2007 FRIDAY - RSVP: BY OCT. 26TH**

7:30am Networking & continental breakfast/Coffee - Meeting begins at 8:00 and ends at 10:00 AM Cost FREE

**LOCATION: COMPUTER SCIENCES CORPORATION**

2021 SPRING ROAD, OAK BROOK, IL 60523

**RSVP: RICH.BARNIER@AITPCHICAGO.COM**

The **AITP Enterprise Architecture (EA) SIG** provides a forum for the exchange of ideas among Chicago area IT leaders related to the Enterprise Architecture and Strategy within their organizations.

#### AUDIENCE

The SIG's focus is to provide Senior IT Leaders (Chief Architects/CIOs/CTOs/ VPs/Directors of Architecture, Planning) and EA practitioners with a means to share lessons and seek guidance from their peers in other Chicago area businesses.

#### Mission

Provide business-driven focus to Enterprise Architecture, planning and strategy functions and share pragmatic insights, best practices, leading trends on EA Forum for member's to share, collaborate and advance the implementations of EA in their organizations  
Provide a peer networking opportunity among the EA and strategy practitioners

This Shared Interest Group (SIG) serves those who have responsibility for the advancement of EA strategies, best practices and technologies within their organizations. We meet the first Thursday of every other month at different locations.

The Co-Chairmen of this SIG Group are

Sri Navalpakkam - Enterprise Architects Inc.

George Paras – EA Direction

Dan Deco – DePaul Univ.

Facilitators:

Rich Barnier - AITP Board Sponsor

Jim McCarthy – Revere Group.

AITP WAS FOUNDED IN 1945 TO PROMOTE IT LEADERSHIP, EDUCATION AND THE IT INDUSTRY. PLEASE CHECK OUT OUR WEB SITE AT:  
[www.AITPChicago.com](http://www.AITPChicago.com)

# ***November Dinner Meeting***

**Association of Information Technology Professionals (AITP)**

**Dinner Meeting Events information**

**Date and Time:** November 12th, 2007, 5:30 Registration, Presentation at 6:30 and Dinner 7:45

**Location:** Lamirage Restaurant (On Algonquin Road just few blocks east of Route 53)  
3224 Algonquin Road, Rolling Meadows, IL 847-222-1222

**Event Type:** Presentation and Dinner

**Sponsor:** Association of Information Technology Professionals AITP

**Price:** Members \$30, Nonmembers \$40, Students \$20, at the door add \$5

**Topic/Theme:** " ***Communicating Value: Principles in Marketing IT***"

What do you do when no one notices IT? Accenture Chief Information Officer Frank Modruson will share his tips for avoiding the moniker "Chief Invisibility Officer". Frank will share his thoughts on educating the business and end users when IT is "invisible". Learn from his experience in running IT as a business by ensuring strong IT governance, implementing managed services and scorecards, leveraging business cases and monitoring benefits realization. Frank will explain how, by communicating the benefits of IT, he has increased visibility for IT accomplishments and influenced business development efforts at Accenture.

**Speaker:** Frank B. Modruson

Frank B. Modruson, CIO of Accenture, leads a high-performance global IT organization that directly supports the business goals of a \$16.6 billion company. He oversees all business applications and technology infrastructure, enabling over 146,000 employees in 49 countries worldwide to work anytime, anywhere. Frank has transformed IT into a strategic asset for Accenture. Under his leadership, the IT organization has produced an unparalleled ability to run IT as a business, implemented a comprehensive governance model, streamlined the technology infrastructure and much more. He formerly served as a client partner in Accenture's Communications & High Tech and Products groups, delivering large, complex IT transformation projects and business solutions that maximized ROI. *InformationWeek* recognized Accenture's IT organization as the 36th most innovative IT organization out of 500 North American companies and Accenture was named to the 2006 *InfoWorld* 100 for transforming its global ERP process. Frank was named to *InfoWorld's* Top 25 CTOs and *Computerworld's* Premier 100. He advises more than twenty percent of FORTUNE 500 CIOs on topics such as governance, IT scorecards, outsourcing, ERP global implementations, corporate search, knowledge management, collaboration, and security matters. Frank has engaged in peer-to-peer discussions with the CIO of the U.S. Department of Homeland Security's US-VISIT program regarding technology issues. He speaks at numerous CIO conferences and has been quoted in publications such as The Wall Street Journal, Forbes, Computerworld, InformationWeek, InfoWorld and Optimize. Frank is a volunteer firefighter and serves on the Board of Directors for the Lyric Opera of Chicago. He helped establish the Penn State College of Information Sciences and Technology. Frank holds a Bachelor of Science degree in computer science from Dickinson College and a Master of Science degree in computer science from The Pennsylvania State University.

**How to register:**

Please register using the meeting link on the [www.aitpchicago.com](http://www.aitpchicago.com) web site before noon on the Friday before the event. We have to provide the restaurant with an estimate of the attendance. You may also use the web link over the weekend. For late registrations and cancellations on the day of the event, please call Paul Dittmann at 312-391-5822.

## Full Service Staffing and Recruiting Services

The Barnier Group LLC offers a full range of staffing options to help you find the right short term or permanent talent for your organization when and how you need it:

**Short Term Staff Augmentation  
Contract or "Rent-to-Hire"  
Contingent Recruiting  
Retained Recruiting**

*The Barnier Group is unique.*

*We have three primary advantages that typical staff aug, contingent and retained search firms do*

### ONE/Experience

We are made up of industry practitioners who have been responsible for and done the work that you are looking to get done. We understand your needs because we have done it before. Because of our experience, we are able to qualify talent against your needs in ways that staff aug, contingent or retained

firms who have not done the work can not. We know that bringing the right talent into your organization is the most important thing you can do to position your business and organization for success. Typical

*I.T. is the business of The Barnier*

### TWO/Access

We have been helping leaders achieve success through networking for decades. We have built multiple networks serving the I.T. profession over the years. We have a trusted reputation in the I.T. community built on professional integrity and service. Our networks and talent pools span the full range of the I.T. profession from entry level programmer to CIO. Our networks are global and diverse in reach.

*Ask us about our net-*

### THREE/Flexibility

In providing multiple ways to meet your talent needs, we also naturally offer a range of economic options to address your budget challenges.

*We have the best access to talent and can qualify it against your needs better than any other*



Richard C. Barnier  
Rich.Barnier@barniergroup.com  
630-202-2285 (m)

1592 Raven Hill, Wheaton, IL. 60187  
www.barniergroup.com  
630-858-3991 (fax)

# **Membership Update**

**WELCOME NEW MEMBERS!!**

*Tony Adduci, Director of Information Technology, The Prime Group, Chicago, Illinois*  
*Anthony Mersino, President, Project Advisors Group, Northfield, Illinois*  
*Adam Brody, Assistant Director, Corporate Information Systems, Sysmex America, Mundelein, IL.*

## **DID YOU KNOW ABOUT AITP?**

AITP is a national professional association and the Chicago Area chapters are comprised of several hundred members ranging from executive senior IT management to programmer in the fortune 1000 companies, consultants, academia and students. In today's fast-paced world of technology, there is an association that offers its members limitless opportunities for professional and personal growth. With thousands of IT professionals in 200 chapters across the US and Canada, AITP provides the means for a broader understanding of principles in the IT industry.

AITP membership means being a part of a long-standing, progressive, professional association well respected in the Information Technology industry. Involvement in AITP is job enrichment. Enhance your technical and managerial skills, while building your competence and professional dimension. Interaction with a broad spectrum of IT professionals stimulates a disciplined, purposeful and goal-oriented approach to the job and its opportunities.

AITP's Professional Development includes educational programs on the national, regional and chapter levels for members in entry-level to upper-management positions. And.. Special Interest Groups, National and Regional Conferences, Private and Public Sector Recognition Awards, Exec. IT / CIO of the Year Award and individual member professional contribution Awards.

The heart of AITP lies in its local chapters where members have the opportunity for direct networking with their peers. Informal discussions, educational seminars and exchanges of ideas for the solution of common problems are a major membership benefit.

It is the mission of AITP to provide superior leadership and education in Information Technology. AITP is dedicated to using the synergy of Information Technology partnerships to provide education and benefits to our members and to working with the industry to assist in the overall promotion and direction of Information Technology.

For information about AITP or membership information contact Kathleen Ladner at:  
[Kathleen.ladner@aitpchicago.com](mailto:Kathleen.ladner@aitpchicago.com)

**AITP REGION 5 FALL CONFERENCE**

**SEPTEMBER 19-20, 2007**

**RADISSON HOTEL AND CONVENTION CENTER**

**GREEN BAY, WISCONSIN**

**CONFERENCE HIGHLIGHTS**

**NINE QUALITY SEMINARS PRESENTED IN 3 CONCURRENT TRACKS  
BANQUET ON WEDNESDAY NIGHT WILL FEATURE MR. LOU GENTINE,  
CEO AND CHAIRMAN**

**OF THE BOARD OF SARGENTO FOODS ON THE TOPIC “HOW TO BUILD  
A CORPORATE CULTURE FOR A COMPETITIVE ADVANTAGE”. FOR  
THOSE NOT FAMILIAR, LAST YEAR, 100 OF SARGENTO’S PRODUCTION  
EMPLOYEES WON THE POWER BALL JACKPOT OF \$218 MILLION—AND  
TODAY, OVER 90 OF THEM ARE STILL WORKING AT SARGENTO—FIND  
OUT**

**THE SECRETS TO SUCH COMPANY LOYALTY.**

**THE BANQUET MENU WILL BE FILET MIGNON!!**

**WEDNESDAY NIGHT WILL ALSO BE “BOSSES NIGHT”. BRING YOUR  
BOSS TO THIS CONFERENCE**

**AT AITP MEMBER PRICES. DOOR PRIZES GALORE!**

**INCLUDING A “GET AWAY WEEKEND” PACKAGE FROM THE RADISSON  
A \$200 AMERICAN EXPRESS DEBIT CARD FROM ROBERT HALF  
AND MANY, MANY MORE PRIZES**

**“SPECIAL” ROOM RATES AT THE RADISSON**

**\$89 SINGLE \$99 DBL, TRI OR QUAD OCCUPANCY**

**INCLUDES HOT BREAKFAST BUFFET**

**THURSDAY’S PROGRAM WILL INCLUDE THE REGION BOARD MEETING  
AND THE LEADERSHIP WORKSHOPS.**

**HOSPITALITY SUITE WITH “OPEN BAR” WEDNESDAY & THURSDAY  
NIGHTS**

**COST IS ONLY:**

**\$30 FOR AITP MEMBERS & BOSSES**

**\$20 FOR STUDENT MEMBERS**

**\$60 FOR NON-MEMBERS**

**TO REGISTER — GO TO [NEW.AITP.ORG](http://NEW.AITP.ORG)**

# ***Student Chapters Announcements***

**Student Members,**

**Please read the 2 important announcements below,  
*Student Leadership Council and Fall Student Promotion.***

## **Student Leadership Council**

The Student Leadership Council is looking for a few good student members to join the current members of the council.

The Student Leadership Council will be a group of students from across the student membership to be the representative for all student members. The Student Leadership Council will have no more than 9 student representatives.

The rules and requirements to being a representative on the Student Leadership Council are as follows:

Must be a Student Chapter Officer

Must have turned in a new/updated Student Chapter Officer list to Headquarters, [aitp\\_HQ@aitp.org](mailto:aitp_HQ@aitp.org) and the Student Awards Chair, [studentawards@aitp.org](mailto:studentawards@aitp.org).

Submit a letter of recommendation

The Student Leadership Council Nomination Data Sheet can be found at: [http://www.aitp.org/organization/profile/manuals/pdf/nominationform\\_slc.doc](http://www.aitp.org/organization/profile/manuals/pdf/nominationform_slc.doc).

Fill out this form and return to AITP Headquarters and the Student Awards Chair by September 20, 2007. The detailed information is on the nomination data sheet.

The Student Leadership Council will start doing some work in the summer and will be ready to go the fall semester. Please take time to fill out the nomination data sheet and be part of the inaugural Student Leadership Council.

This will be your voice in AITP.

Teresa Hickerson

2007 Association President

## **Fall Student Promotion**

### **Blues city, Memphis 2008**

AITP is proud to announce the blues city, Memphis 2008 Student Chapter Promotion Campaign. During the months of August and September, 2007, student chapters can participate in a competition to see who can get the most new and renewing student members and get a \$10 discount for themselves at the same time! Students can join or renew for \$25 instead of the \$35 these two months.

The winning chapters will receive cash prizes to help support their efforts

during the upcoming school year!

For the student chapters, the chapter that produces the most new and renewing student members (on a percentage basis) will be the winner. Monetary prizes will be awarded through Third place. If there is a tie for First place, First and Second place money will be split evenly between the two. If there is a tie for Second place, Second and Third place money will be split evenly

between the two. If there is a tie for Third place, the Third place money will be split evenly between the two. Here are the prizes for this year's competition: 1st place: \$700, 2nd place: \$500, and 3rd place will receive \$300.

The blues city, Memphis 2008 campaign will run the months of August and September, the time when school organizations are recruiting heavily. To support your efforts, a 17 x 11 poster will be available at: <http://www.aitp.org/organization/profile/promotion/images/SpecialPoster.pdf> for downloading so you can post on a bulletin board. In the bottom right hand corner, we have left space where you can write in contact information appropriate to your situation. You can download the PDF file and print it at your local print shop.

We have provided a flyer describing the promotion. It is also downloadable at <http://www.aitp.org/organization/profile/promotion/images/SpecialFlyer.pdf>. In addition to these two documents, two other items are available to help you recruit. A letter size version of the poster is available at

at  
<http://www.aitp.org/organization/profile/promotion/images/SpecialHandout.pdf>.

This "mini poster," especially when printed in color, could serve well for posting where something smaller is appropriate and as a handout to prospective members. Finally, remember that we have a student brochure available at

<http://aitp.org/organization/profile/promotion/images/stubro300.pdf> . All the documents can be found at the promotion page of the web portal, which is under Organization. The Url is <http://www.aitp.org/organization/profile/promotion/promotion.jsp>

Student chapters that have turned in their new student officers list to AITP Headquarters and the AITP Student Awards Chair by September 30, 2007 will be eligible to receive the prize money. The email addresses needed to submit the student chapter officer information are: [AITP\\_HQ@aitp.org](mailto:AITP_HQ@aitp.org) and [studentawards@aitp.org](mailto:studentawards@aitp.org). Failure to complete this step will result in disqualification.

The Student Chapter Officers form can be found at:  
<http://www.aitp.org/organization/profile/manuals/pdf/SCOH5StuCptOff.doc>.  
Feel free to share this with student and faculty at colleges and universities who do not have an AITP Student Chapter. They might want to join us!!

Get busy and start recruiting now and get involved with AITP!!!!!!

2007 Student Member Recruitment & Retention Committee

**ASSOCIATION of INFORMATION  
TECHNOLOGY PROFESSIONALS  
1592 Raven Hill, Wheaton, IL. 60187**

**First Class Mail  
U.S. POSTAGE PAID  
Wheaton, IL  
60187**

**CHICAGO AREA  
WINDY CITY CHAPTER #147**

**TO:**



## **AITP MISSION STATEMENT**

It is the mission of AITP to provide superior leadership and education in Information Technology. AITP is dedicated to using synergy of Information Technology partnerships to provide education and benefits to our members and to working with the industry to assist in overall promotion and direction of Information Technology.

**CHECK OUT OUR WEB PAGE FOR UPCOMING EVENTS**

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